PROSPECTUS 2021-2022 GIFT GIFT UNIVERSITY Converting Knowledge into Practical Experience



JOIN THE WORLD OF

GIFT University was established in 2002 with the vision to bring about a visible change in the society by offering quality education to the youth of the Gujranwala division and also to become a leading educational institute of the region.

The best modern campus spanning over an area of 320 kanals, the highest number of degree programs, the highest number of international linkages & opportunities for credit hours transfer to foreign universities and growing demand of GIFT graduates in leading national & multinational companies makes GIFT University the best place to build your future careers. GIFT University maintains a close liaison with the industry, including the Gujranwala Chamber of Commerce and Industry, Gujranwala Business Centre, Federation of Pakistan Chambers of Commerce and Industry, SMEDA, NPO, and a number of other organizations to provide practical experience to its graduates. GIFT University, with a mission to ensure international quality education to the youth of this region, has provided them with modern world facilities, internationally experienced faculty, and the best infrastructure to maintain the quality of education.



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Muhammad Anwar Dar

Chairman GIFT University

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I am a firm believer that hard work always pays off, whether you are a student, professional, or a businessman. Education demands both attention and hard work with care. Our purpose is to raise the standards of education in the country and be the benchmark for quality education. Being listed by HEC in the W-4 category of universities is a proof of our commitment.

At GIFT University, a student gains something every day, every hour, and every minute. Our modern teaching methodologies and career-oriented training groom students into better individuals. They are given full confidence to take up the real-world challenges of tomorrow in a better way.

The industry-academia linkages are very strong. The gap between theory and practice is narrowed down to the minimum. Students learn and practice simultaneously, which gives them a better

understanding of academic concepts. This is the reason why our alumni are being placed at the top management positions in the country and playing a positive role in the society. Our graduates owe their success to the educators who have done an excellent job in perfecting the skills of students and bringing out the best in them.

Great combinations of local and foreign qualified faculty have the right mix of knowledge and industry exposure to teach young minds in a better way.

We have achieved many milestones within this brief journey, but there is a long way to go. The vision is to keep striving for excellence and keep moving forward by burning the torch of knowledge and wisdom.



Dr. Faheem ul Islam

Rector GIFT University

GIFT University provides high-quality education aimed to develop inspirational professionals, business leaders, and successful entrepreneurs. We have internationally qualified and best faculty in the region, supported by modern facilities for teaching and learning. The University is also actively pursuing linkages with prestigious local and international institutions to facilitate the academics and careers of our students and graduates.

With the highest number of degree programs offered in the region, the University provides excellent options for the students to pursue learning and careers of their choice. The International Affairs and Industry Relations Offices at GIFT University provide active support to our students and graduates in international exchanges, admission for higher degrees in leading foreign universities, career placements with leading local and multinational organizations. Furthermore, the University offers quality campus life, a wide range of co-curricular activities, sports, and cultural events to the students. GIFT University has a safe and green environment; with a modern purification plant installed to provide clean drinkable water across the campus. The university also operates a large fleet of air-conditioned coaches to offer affordable, convenient, and safe regular transport to the students.

We look forward to welcoming you to the GIFT University family.



Founders of GIFT University



Mr. Muhammad Anwar Dar



Mr. Muhammad Farooq Dar



Mr. Hafeez-ur-Rehman



Mr. Syed Imtiaz-ul-Hassan Gillani



Mr. Mehfooz ur Rahman



Mr. Ehsan-ul-Haq Abbasi



Mr. Muhammad Rafiq (Late)





Board of Governors

Mr. Muhammad Anwar Dar | Chairman

Mr. Muhammad Faroog Dar

Mr. Mehfooz ur Rehman

Prof. Kh. Zahid Parwaiz | Co-opted Member

The Chairman | Higher Education Commission, Islamabad

Dr. Faheem ul Islam | Secretary Syed Imtiaz ul Hassan Gillani Mr. Ehsan Ul Haq Abbasi **Secretary** | Higher Education Department, Govt. of the Punjab

The Vice Chancellor | University of the Punjab



Vision

To bring about a change in society by becoming a leading educational and research institution that utilizes the latest technology and provides intellectually stimulating, professionally relevant, progressive, and innovative education that is consistent with our national values and is accessible to all.

GIFT UNIVERSITY The Best & Largest University in Gujranwala

Mission

- Employ highly qualified faculty with established research credentials.
- Hire competent and professional administrative staff.
- Ensure the quality intake of the students.
- Utilize the latest technology in teaching, research, and administration.
- Provide adequate infrastructure and facilities for teaching and learning.
- Establish linkages with industry and collaborate with national and international institutions.
- Provide state of the art library, computer laboratories, and other research resources.
- Develop professionally relevant and updated curricula recognized at national and international levels.
- Create a conducive research environment.
- Set up mechanisms and policies to ensure sustainable growth.
- Reinforce ethical and national values.

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- Provide merit scholarships and financial assistance to students, based on need.
- Adopt established and innovative pedagogical practices leading to independent and life-long learning.
- Produce graduates with strong analytical skills.
- Establish support systems for job placement of graduates.



Values

The university adheres to and promotes the following core values:

- Uphold Islamic values of human dignity, equality, social justice, fairness, and ethical conduct resulting in an educational institution that provides equal opportunity for all and does not discriminate based on gender, caste, colour, creed, or financial status.
- Practice professionalism, transparency, and accountability.
- Strive for the highest standards of scholarship.
- Implement consultative decision-making.



Our Motto

Developing Ethical Graduates by Converting Knowledge into Practical Experience

GIFT University believes in the transformation of students into Leadership Roles through Academic Excellence, Practical Experience, and Highest Levels of Ethical Values & Morality.



What really distinguishes GIFT graduates from the others is their practical experience during their academic journey. Every program that we offer makes our students not only learn theory but also asks them to practice the theory by doing projects or perform other practical activities. The course design for every program is mixed with practical and up to date information about the respective industry, and our teaching style (methodology) is also designed more like professional training.

At GIFT University, we consider our students as professionals from day one. We believe any applicant who enrolls with us, is about to start his/her professional life, and it is our responsibility to value their opinions and ideas as well as train them for SUCCESS.

At GIFT University, we believe that our graduates not only outshine in the professional corporate world but also play their role for the betterment of the community.

Social Integration Program (SIP) initiated at GIFT University is aimed to impart social and ethical values of our culture in the minds of young professionals of the society.

Respect for fellow beings and communities, honesty, hard-work, patience, transparency, and intellectual collaboration are the fundamental values to create Ethical Graduates.



GIFT UNIVERSITY The Best & Largest University in Gujranwala



Corporate & International Relations Office (CIRO)

The International Relations Office of GIFT University is the central point of coordination and administration of all the procedures related to international collaborations and partnerships of the University. It works with all the departments to develop their global agenda, including international agreements, opportunities, information on student exchanges, participation in visits, and profile-raising.

The main agenda of CIRO is

- 1. Faculty and Student Exchange Program
- 2. Progression of Associate Degree Graduates into BS Program
- 3. Recruitment of Undergraduates in Postgraduate
- 4. Placement of Faculty and MS/MPhil Graduates in the PhD Program
- 5. Scholarship Hunting for Employees and Students
- 6. Arranging Corporate Internships for Students in the UK, Australia, Russia, Turkey, Malaysia, and Indonesia

The International Office provides every service, from the application process to visa filing of the students, pick and drop from and to the airport, accommodation, internal transportation, and food at the international destination.

In the last few months, IRO organized UK Study Exchange Program in Collaboration with the British Council in 2019.

A group of students, along with faculty members, attended Boot Camp in UAE, and another group of students took part in an international exchange program in Turkey. IRO is also planning for student tours in the UK and the USA.

Recently, a group of students, academic operations management staff, and international office delegation visited Istanbul Gelisim University as a Partner University under Cultural Exchange Program to explore the educational opportunities, scholarships, admission criteria, and cultural and traditional values.



International Linkages & Collaborations



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Junaid Amjad

My journey from Gujranwala, Pakistan, to Birmingham, UK, would not have been possible without GIFT University's management and faculty, who went the extra mile to help me and provided me with a strong base for my career aspirations. The teaching and training provided at GIFT University prepare the students for every challenge in their future lives. Their new collaborations with global educational institutions and their international relations with foreign universities from the UK, USA, Turkey, and many others, have in real terms, opened new doors of future possibilities for current and prospective students in Pakistan. The efforts of GIFT University have immensely helped shape the lives of students from rural and urban areas in and around Gujranwala and the province of Punjab. I thank all my peers at the University's International Relations Office, who helped me through all my queries and provided me with a step-by-step guide because of which I am currently studying at Birmingham City University, UK.

Arsalan Khalid Cheema

No matter where we are or what we are doing in life, we are always developing applicable and imperative skills that can be utilized throughout our lives. But I am still passionate about travelling and self-development, and that is how I believe a business student should be. Therefore, to observe cultural diversity, I opted to learn an Executive MBA from the University of Greenwich, based in London's cultural capital. Through my Executive MBA studies at the University of Greenwich, I hope to gain the skills required to manage organizational structures and resources and implement strategic decisions proficiently. I am obliged to the International Relations Office, GIFT University, for helping me realize my career dreams!

Talha Haider

My interest in business and love for calculations influenced me to choose a business school at GIFT University as they were offering a unique degree that focuses on both areas of my interest, which helped me polish my skills and abilities. The University management helped me not only during my studies but also after my graduation. The International relations office enabled me to achieve my future goals as it was my dream to get a master's degree from a foreign university, which became possible with the help and guidance provided by them. I scored admission in one of the UK's best business schools, which has been awarded the TEF Gold for their work and excellence. This opportunity helped enhance my knowledge and learn things from an utterly diversified culture, and have high exposure in business.

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GFT

Humna Javeid

My love for being on screen compelled me to join the Mass Communication program at GIFT University to achieve my dream career to be a professional newscaster. I am thrilled that the International Relations Office (IRO) helped me attain another step in this direction by supporting my selection of the Global UGRAD Program scholarship.

The cultural exchange semester scholarship is a fully-funded program by the United States, and I am looking forward to experiencing the culture of the US. The country provides a good level of opportunities in my field of media studies and mass communication. I look forward to learning and bring diverse experiences back to GIFT University.

Shuneem Sarfraz

I joined GIFT University as it has the perfect combination of qualified faculty and quality education that I needed to excel as a business professional. The University has helped me in fine-tuning my skills. I had always wanted to explore other cultures and houses of knowledge. The International Relations Office (IRO) helped me in achieving this by allowing me to go to the United Kingdom through its Third UK Tour. The office further extended its support by helping me secure a place in an MPhil program in Global Business and Digital Arts from one of the top Canadian institutes, the University of Waterloo.

With this opportunity, I will be able to enhance not only my education and let me become business-oriented, but the culturally diverse and accepting country of Canada will be an experience that will help me to overall become a better member of society.

Zeeshan Ali

The International Relations Office (IRO) at GIFT University helped me in realizing my potential as an inspiring business professional. As a leading student of Accounting and Finance, I was able to secure a place in the Global UGRAD Cultural Exchange Semester Scholarship. The fully-funded scholarship by the Government of the United States allowed me to spend time in the country, learning more about my field of interest.

In my time in the U.S., I learned more than just about accounting and finance. I was exposed to a diverse range of cultures and communities that make up the country. I thank the IRO at GIFT University that enabled me to experience and gain knowledge, which helped me grow as a professional and as a person.



Student Exchange Programs



GIFT UNIVERSITY The Best & Largest University in Gujranwala



GIFT Students Making Inroads into Top Ranked International Universities

GIFT University, the only international University in the region, promotes its students to pursue their education at the international level. The University provides multiple opportunities to its students to push further their educational spirit at the global level. As a result, GIFT students have been able to secure admissions in various universities around the world.

Over the years, GIFT University students have been placed in prestigious universities such as:

- University of Hertfordshire, UK
- Coventry University, UK
- University of Dundee, UK
- Birmingham City University, UK
- The University of Greenwich, UK
- The University of Waterloo, Canada

With students promoted at these educational institutions and many others, aspiring to explore what other universities have to offer in terms of unique educational experiences, GIFT students are making their mark on the global education map and making their way into international universities.



International Internships

With the aim of students' development at the international levels, CIRO has designed a blended International Internship program where students from GIFT University, in collaboration with Student Development Centre (SDC) and Corporate Relations Department (CRD), are engaged with the partner International Universities for their Social Work Internship, Corporate Internship and Professional Development Program.

The main objectives of this program are:

Corporate Internship:

A group of students from Business School did their international internship under the supervision of the Corporate Relations Department (CRD) with The University of Dundee, UK and St. Petersburg State Transport University, Russia, in Summer 2020.

Technical Internship:

A group of Top 50 students from the School of Engineering and Applied Sciences did their internship with the top-ranked universities, including Technical University Berlin, Germany and Ural Federal University, Russia, in Summer 2020.

Another group from the same department was engaged with The University of Dundee, UK and St. Petersburg State Transport University, Russia, for their Technical Internship.

Social Work Internship:

Five students in collaboration with Student Development Centre (SDC) were engaged with JUST RESULTS for the Youth Development Program. Students attended sessions, meetings and also shared their ideas for the development of underprivileged areas. Working with USAID as a student ambassador in itself, provided a vast opportunity to connect and introduce students to people around the globe. At GIFT, students will earn huge grants for development purpose.

Semester Exchange Program

International Exchange Programs provide broad-based benefits to students where they get the opportunity to seek international exposure and acquaint themselves with new cultures and global educational standards. Such activities are an essential part of a student's overall development, giving them awareness and help adopt alternative, multi-faceted approaches to learning with changing global economic conditions. International exchange programs are becoming viable and effective prospects of learning and gaining international exposure. GIFT University has concluded many agreements with different countries to provide a valuable study abroad experience. This is an excellent opportunity to improve your foreign language skills, develop yourself academically and culturally and make international friends.

Under the semester exchange program, two of our bright students were successfully selected for the virtual semester exchange program in **Istanbul Aydin University, Turkey**. These students are currently enrolled in spring 2021 and undergoing the course **"Brand Management"**.





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Talha Khalid - BBA (Hons)

My experience at Aydin University, Istanbul, has honestly been one of my best experiences until now, since I was able to meet many friends from different backgrounds like Syria, Turkey, and the Philippines. I also gained much knowledge, primarily through the case studies which were discussed in the class. The method of teaching is unique and helpful for us. I want to thank Gift University for giving me this opportunity to study abroad through an exchange program. After this program, I am motivated to participate in other international activities in future as well.



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Hafiz Usman Anwar – BBA (Hons)

I am honoured to be one of the recipients of this prestigious Scholarship at Aydin University, Istanbul. I am thankful to GIFT UNIVERSITY for their generous support and for providing me with this opportunity of studying in an international culture through the exchange program. This opportunity has every single facility a student could dream of, a chance to increase awareness, skills, confidence, and results for communicating effectively, accurately, and respectfully across cultures. Studying in a country that differs significantly from my own country provided me with all kinds of experiences. These experiences stimulate you to socialize with others to create International linkages, make new friends and profitable relationships, discover new methods and ways to do things, appreciate different perspectives, be flexible, and determine what is of relevance based on new insights. I conclude my note by thanking GIFT University's International office as it was a very nice experience that helped me learn new things, broaden my vision, and reflect on the multiple important aspects of life by seeing the international trends.

Training, Research and Development

Training, Research and Development (TRD) is one of the dynamic CIRO units that aims to provide global standard training programs to the staff at GIFT University. The primary purpose is to develop the staff's professional skills and provide them with a platform to comprehend an internationally recognized code of conduct within an organization. Moreover, the following unit will also involve facilitating international conferences to encourage the research culture of GIFT University. In this way, the TRD unit will be engaged in organizational development by enhancing the professional profile of the staff at GIFT University and advancing the University's international affairs by hosting foreign delegates and projects.

Corporate and International Relations Office is working on the following areas in this head:

• Panel Discussions

- International Conferences
- Talk Series
- International Webinars
- Seminars Joint R&D Projects Co-Teaching Research Supervisions
- GIFT University arranged its first Cross-Departmental virtual talk with Ural Federal University for the Department of Social Sciences. The quest speaker was DR. Anna Gurrarii from the Partner University.





Student Development Centre (SDC)

GIFT Women Centre

GIFT Women Centre is the most spacious private space of excellence reserved for female staff and female students where they can unwind and relax by using state of the art facilities. The women center's warm and cozy environs give girls the perfect setting to engage in small talk or take a break from lectures. A range of following scheduled activities provide real-life knowledge to women with practical experience:

- Self-grooming Sessions
- Workshops
- Huddle room
- Yoga Sessions
- Festivals and Social Awareness Events
- Comfortable sitting area
- POS to Encourage Young Entrepreneurs
- Comprehensive book shop
- Hall for indoor games
- Speaker Series

- Wi-Fi and web browsing point
- Peaceful prayer room with wazoo khana
- Technology Sessions
- Air-conditioned halls
- Elegant dressing room

Value and Ethics Committee (VEC)

Student Development Centre (SDC) is a department that supervises certain activities, reports disciplinary issues and promotes student development considering the ethical and moral values. Therefore, GIFT University has designed a Value and Ethics Committee (VEC) to inculcate civic values, self-management, self-awareness and prepare students for engagement as global citizens. The Values and Ethics Committee deals with all the matters concerning the violation of University policies and promotes the development of moral, social and ethical values. The decision of the VEC in all such matters shall stand mandatory upon the defaulting students.





OFFICE OF RESEARCH, INNOVATION AND COMMERCIALIZATION

GIFT Office of Research, Innovation and Commercialization (ORIC)

Overview

At GIFT, Office of Research, Innovation and Commercialization (ORIC) has been developed to facilitate the faculty to achieve their R&D endeavors by providing them WITH a supportive environment. One of the main challenges is to develop industrial linkages and provide them with the relevant support. Gujranwala division is a region of entrepreneurs with lots of small and medium size industries contributing towards the national economy. However, most of these industries are working in silos with hardly any collaboration with academia. With such a large potential available and doing things indigenously, it may be good enough to stay as a small or medium size industry. However, some basic changes in their infrastructure, management and guality output will enable them to grow into a large scale business and make impact at the international level. For this purpose, the research and development (R&D) infrastructure of the university can be used, which would help both the industry and the university to grow. ORIC is committed to look forward to provide this support and create a win-win situation.

Entrepreneurship is already in the roots of this region; however, the office will further help develop and polish the innovative skills of students through its Business Incubation Center (BIC). It will not just provide the seed funding but also the required platform. environment and human expertise to train the students in developing and then maturing their ideas into business opportunities.

Objectives

ORIC aims to accomplish the following objectives:

- Build R&D environment
- Create industrial linkages
- Seek funding opportunities
- Impart trainings
- Promote entrepreneurship
- Build Business Incubation Center (BIC)
- Research Commercialization





Quality Enhancement Cell (QEC)

Introduction:

To uphold the quality of higher education, GIFT University instituted the Quality Enhancement Cell (QEC) in 2012, as per the orders from Higher Education Commission (HEC). QEC, at GIFT University, is accountable to develop a methodical and efficient approach to monitor and report the quality of the University's academia. The operational function of this particular cell is to enhance, evaluate and augment the quality of academic core curriculum and learning; research and examination; and management and departmental execution. Moreover, it is designed to reinforce the research trends, ethical research module, and internal managerial goals. To confront the rising global academic change, QEC aims at adopting the best strategies for conforming to the international academic standards of higher education.

Quality Enhancement Cell (QEC) is responsible for:

- Ensuring improved and maintained standards of awarded degrees.
- Reviewing the quality of coaching, teaching, and learning in each subject area.
- Developing policy standards required to be carried out by each department, as a point of reference.
- Setting up the qualification framework (attributes and abilities of students) and curriculum roadmaps for offered programs.

Accreditations & Affiliations:

- Higher Education Commission (HEC)
- Punjab Higher Education Commission (PHEC)
- Higher Education Department (HED), Government of the Punjab
- Pakistan Engineering Council (PEC)
- National Computing Education Accreditation Council (NCEAC)

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Faculty Development Department

Vision

Vision of GIFT Faculty Development Department is in line with GIFT University's vision.

It aims to develop & enable its faculty to bring a change in society through teaching and research and train them in the use of latest technology, which helps them in providing intellectually stimulating, professionally relevant, progressive, and innovative education that is consistent with our national values.

Mission

Our mission is to train our faculty for delivering excellence in education, research, and academic administration, and to align their competencies with strategic goals of the university.

Objectives

Our objective is to nurture a sustained long term faculty development strategy to accomplish organizational goals, develop core competencies and work effectiveness through faculty & staff orientation & training programs in teaching, research and academic administration.

This will include but is not limited to:

- Philosophy of Education
- Curriculum development
- Designing and delivering a course
- Student Engagement
- Learning environment

- Examination & Assessment methods
- Developing teaching portfolios
- Introducing Flipped classrooms
- Introducing technologies in education
- Teaching ethics

- Fffective use of LMS
- Online teaching
- Distant learning
- Self-assessments/ SARs



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Research

- Bringing research at par with International standards
- Research ethics
- Improved Research supervision
- Publications and Oral research presentations
- Colloquiums

Academic Administration

- Developing degree programs
- Managing an academic department
- Managing degree programs
- Managing societies and extracurricular activities
- Compliance with educational laws, rules & regulations
- Working in committees
- Effective meetings
- Team work



Social Integration Program (SIP)

Social Integration Program (SIP) of GIFT University upholds the mission as evident from the statement:

"To emphasize the value of service with others, rather than the commonly accepted concept of service to others. The program aims to create a "better community".

Social Integration Program (SIP) is an outreach program and its core objective is to inculcate the spirit of social work and social welfare in the students, so that the graduates not only become good professionals but also good human beings. The students are; therefore, encouraged to get involved in helping and supporting the deprived and less privileged members of the society. The purpose of SIP is to enable students to acquire an awareness and understanding from the suffering of the people and to develop empathy for helping them. **For this purpose, SIP Department collaborates with key philanthropic institutions of the region, including:**

United Nation Association of Pakistan (UNAP) | Allama Iqbal Memorial Trust Hospital | British Council | City Traffic Police Child Protection & Welfare Bureau | DHQ Gujranwala | Jinnah Memorial Trust Hospital | Labor and Human Resource Department Parks and Horticulture Authority | Roshni Homes | Red Crescent Pakistan | Rescue 1122 | Social Security Hospital, Gujranwala Sundas Foundation

UNAP & SIP

Social Integration Program (SIP), GIFT University, is privileged to have a Campus Chapter with the United Nations Association of Pakistan (UNAP) for the first time in Punjab in association with the Student Development Centre (SDC). Social Integration Program (SIP) signed a Memorandum of Understanding (MoU to Convert Knowledge into Practical Experience by Putting People at the Center of Everything We Do to achieve sustainable goals for the development of people, society and the environment.

Our focus agendas are:

- No Poverty
 Clean Water and Sanitation
- Zero Hunger
 Affordable and Clean Energy
- Quality Education
 Industry, Innovation and Infrastructure

With this new signation and collaboration, Social Integration Program (SIP) aims to provide practical international exposure and integrate students with UNAP to work on Social Development Goals.

GIFT UNIVERSITY The Best & Largest University in Gujranwala



Child Protection and Welfare Bureau

For rehabilitation, education and training of the destitute and neglected children, the Government of Punjab established Child Protection and Welfare Bureau in March, 2004. The Bureau endeavors for the reunification of these children with their families. Besides this, child psychologists take various measures for mental development and rehabilitation for these children. This bureau has a dedicated team of highly educated professionals and motivated officers, which include child protection officers, psychologists, law officers and doctors, etc.

Our Student's Responsibilities:

Rescue children | Family tracing | Rehabilitation | Psychological Counseling | Capacity building | Teaching Educate them about their rights | Making them skilled | Involve them in extra-curricular activities

World Wild Life Fund for Nature (WWF) and Social Integration Program (SIP)

World Wildlife Fund for Nature (WWF) is an international organization conforming the standards of maintaining eco-friendly activities to promote sustainable development. Social Integration Program, GIFT University, has successfully signed MOU with World Wildlife Fund for Nature (WWF). The primary purpose of signing MOU is to promote students' engagement in productive activities to raise voice against the crucial social issues. SIP and WWF are working together for Eco-friendly Environment, Animal Protection, Food Distribution, Global Warming and Harmful Weather Conditions, Water Reservation, Plantation, Forestation, Free Education and Street-Schools, Recycling and many other activities.

Blood Donation Society

GIFT Students have an active Blood Donation Society that caters to the emergency needs of blood for patients. The society plans to expand its blood donation service on a larger canvas. For this purpose, sophisticated IT-based software is being deployed. Our students are working in close liaison with Sundas Foundation Blood Bank for training regarding blood transfusion. The main focus of the students' training is on:

- Orientation of patients suffering from blood diseases i.e. thalassemia and hemophilia.
- Basic training of collecting blood samples and testing.
- Arranging and managing blood camps.
- Annual blood collection drives through Blood Camp of GIFT University.

Our students are invited to volunteer for arranging blood camps.

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GIFT Students at Civil Hospital Gujranwala

GIFT Students have established a help-desk at the Civil Hospital Gujranwala to facilitate incoming patients.

GIFT Students with RESCUE 1122 Team

Since the inception of the social internship program of GIFT University, every year, a large number of undergraduate students go into the society and work for humanity for a specific period. Not only does it have a very positive impact on the community, but it also inculcates empathy for humanity among the students at an early age. Our students serve in social organizations among which Rescue 1122 is more prominent. Following are the key points relating to their tasks in Rescue 1122:

- Basic life support course (including, first aid, CPR, patient handling and support).
- Firefighting training.
- Emergency evacuation from any building.
- Volunteer work during any natural or man-created disaster i.e. flood, earthquake or terrorist attack.





GITERS Reliable Platform for Safe Classes during Lock-down

GIFTX – Digital Academic Platform

GIFT University is the largest growing international & only chartered university in Gujranwala that aims to convert knowledge into practical experience by providing the most excellent online academia and digital campus life through GIFTX to the future young leaders. The only concern is not to facilitate student masses with a non-academic digital medium – GIFT Connect, but to bring the iconic educational system on a university's digital platform GIFTX through Online Classes, Zoom Live Sessions, and Google Classroom. The online education system GIFTX, of GIFT University, conforms the standards set by the Higher Education Commission (HEC) to facilitate its students by providing different services such as:

- Online Classes
- Online Lectures, Quizzes, Assignments
- Digital Library
- Online IT Support Centre
- Online Student Affairs Services
- Online Student Counsellor Services
- Recorded Video Lectures
- Printed Resources
- Courier Services



GIFT UNIVERSITY MAINTAINING THE ENTREPRENEURIAL SPIRIT OF THE GOLDEN TRIANGLE

Since its inception in 2002, GIFT University is actively playing its role in maintaining and further enhancing the entrepreneurial spirit of the people of Guiranwala Division by providing guality education to the young souls of the region along with practical experience. The division, famous for its Golden Triangle, is a hub of large industrial units and a vast cottage industry. Being the most significant and most extensive industrial base of the country, the Gujranwala region will continue to support and promote entrepreneurship. GIFT University, for the last one decade, is helping the industry by providing trained quality resources to the business, commerce, fashion, social sciences, and computer software sectors of the region.



GIFT UNIVERSITY The Best & Largest University in Gujranwala



Looking back at the year 2002, we see no university between Lahore and Islamabad region, which could educate the young souls and prepare them to play their meaningful roles in the development and progress of the industry.

GIFT University takes pride not only to be the first university in the region but also the only chartered university of Gujranwala having a W4 category ranking (highest ranking offered by HEC).

GIFT University is a project of Credence Group, which is one of the leading business conglomerates in Pakistan. GIFT University has expanded fast since its inception in terms of academic facilities, infrastructure, and degree programs.

GIFT University, with a mission to provide international standard education to the youth of this region, has provided modern world facilities, internationally experienced faculty and best infrastructure to ensure the quality of education for the youth and young professionals of this region.





Why Choose GIFT University?

- Collaboration with more than 50 Universities around the World
- Most Engaging Campus Life with 33 vibrant Societies & Centres
- > All Degree Programs are Government and HEC Approved
- Computer Science Program Accredited by NCEAC
- B.Sc. Electrical Engineering is fully accredited with Pakistan Engineering Council (PEC)
- Purpose-built, best modern campus spanning over 320 Kanal of Land
- > Highest Number of PhD Faculty Members in the Region
- > Highest Number of Degree Programs
- Around Rs. 30 Million of Scholarships and Financial Aid every Year
- Collaboration with Harvard Business School
- Strong Network of 3000+ Alumni

- > Strong International Linkages and Credit Hours Transfer **Opportunities to Foreign Universities**
- > Growing Demand of GIFT Graduates in National and **Multinational Companies**
- Resourceful on-ground and Digital Library
- > Convenient, Safe and Air-conditioned Transport Facility
- > Separate Hostels for Boys & Girls Furnished with Modern Amenities and Reliable Security
- > Impacting Community Services through Social Integration Program (SIP)
- > Dynamic and Enjoyable Campus Life
- > Relevant level NTS Test is also acceptable for admissions
- Advanced, Uninterrupted, and Digital Academia GIFTX
- Promoting Extra-curricular activities through GIFT Connect the only Digital Non-Academic Forum







Life at GIFT

GIFT University is a dynamic and active institute that provides a number of opportunities for students to engage in various activities. Being the most happening place in the city, students can take part in sports, attend different forums, and join societies to meet likeminded people. Students are encouraged to express themselves through various means, such as literary nights, shows, dramatic activities, fairs, and much more. When the soul is satisfied but the body hungers, one can unwind in the University's cafes, which serve top quality food at affordable prices. GIFT University is the only institution in the Gujranwala region to launch mobile cuisine GIFT Crave – Food Truck/Kiosk is another busy-spot for food lovers to enjoy live cooking and hygienically prepared and packaged food.





















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GIFT Societies & Centres

































Modern Facilities & Resources

GIFT University strives hard to ensure that our students get the best education along with grooming and overall personal development. We seek to create an atmosphere that is stimulating and enriching and gives our students the confidence to lead in their choice of career path. GIFT University also focuses on extra-curricular activities to give students the chance to express themselves creatively and display individual talent.

The faculty is extremely supportive, and it gives students ample room to express themselves and share their thoughts. We have an open-door policy, and any student can meet the faculty to express their suggestions or concerns privately. GIFT University goes to great lengths to ensure that our students enjoy the learning experience, and gain the confidence to become true assets for their respective organizations in their future roles as employees.

Higher education places high demands on institutions to impart a quality of learning that not only relies on traditional methods but employs modern, up-to-date techniques. GIFT University was envisioned to be one of the leading and premier educational institutes in the country; and thus, it leaves no stone unturned to ensure that the quality of learning facilities is not compromised.

Women Centre

Women centre is private space reserved for female students. A state-of-the-art, spacious and cozy environs of the women centre give girls the perfect setting to engage in small talk or just take a break from lectures. The worth-seeing infrastructure is being constructed at GIFT University due to the growing population of female students and also to cater to the need of their privacy concerns. Women Centre is specifically designed to promote healthy and productive female-oriented activities to help them in developing their mind and personality.

Salient Features of Women Centre:

- Peaceful prayer room with wazoo khana
- Technology-driven smart photocopy and printing facility
- Cozy coffee shop

- Comfortable service area
- Comprehensive book shop
- Wi-Fi and web browsing point
- Air-conditioned halls

- Huddle room
- Comfortable sitting area
- Hall for indoor games





IT and Computing Facilities

We regularly update our systems to keep abreast of changing technology and indecisive circumstances so that students and staff can access information faster and more efficiently. The campus is equipped with seven computer labs outfitted with the latest computers. Facilities available include high-speed internet, email, file storage space, library databases, and high-guality printing services. The presence of wireless networks on campus enables students to stay connected to information services, whether they are in one place or on the go. GIFT University has also developed an IT Support Center, which operates as a unit of three teams to manage internet requests and issues, provide remote facilities, and provide professional instruction to run practical softwares and equipment to keep pace with the developments and to satisfy the current needs. The GIFT IT Support Centre is fully equipped and trained to offer the following online services:

- Google Class Rooms
- GIFT Course Directory (GCD)
- Emails and WhatsApp Group Creation Zoom & MS Team Orientation
- GIFT Education System Connectivity
 Any other IT related gueries
- Software Installation
- VPN Network Access (Student, Faculty & Management) Digital Library & Research Access

Advanced Lecture Theaters

GIFT University uses leading teaching aids to make the most of learning. The lecture theatres are designed to be comfortable and resourceful, employing a number of teaching aids such as whiteboards, projection screens, microphones, video projectors, and the Internet. By using modern technology, we are able to enrich the learning experience and make the most of the time students spend in lecture theatres. All our lecture theatres are temperature controlled to ensure that students are always comfortable and can focus on what is being taught.

Student Information System on Mobile App

GIFT realizes its vision to be the most technologically advanced University of Pakistan. It is the first University introducing android and IOS-based Mobile App providing:

- Ease of access to parents and students
- Semester registration through mobile phone
- Accessibility of records like attendance, results, fee statement, timetable, date sheet for parents and students
- Quick notification about events, important dates, functions



Resourceful Library

An ever-expanding library feeds the student's inquisitiveness and helps them tap a wealth of knowledge from books by leading authors. GIFT University Library is a multi-disciplinary and updated database reservoir with the latest books, periodicals, journals, and case studies. GIFT library is a great place to work on assignments in a peaceful atmosphere. The library facilitates the users with more than 20,000 print books and 240,000 e-books accessible through the HEC Digital library. Moreover, the GU library has access to more than ten international databases to facilitate its faculty staff and researchers. The library is also connected to the internet so students can tap an ever-increasing database of knowledge.

Digital Library

A digital library helps to keep students connected with the most up-to-date journals and helps them research their subject matter more thoroughly. It has over 26,000 books, case studies, journal articles, and educational videos. The digital library is handy for the young generation, which is more at home with technology and can use it more effectively to search for the information they need.

Library Resources

GIFT Library facilitates its users, including faculty, staff, students, and researchers, by cultivating different resources. The following are the collective resources to foster and cater to the academic needs of its users.

- Print Book Collection
- Reference Print and Digital Collections
- Periodical Collection
- Research and Projects
- Electronic Books and Resources
- WiFiScanning
- Computer lab for digital resources
- Similarity Index (Plagiarism Report)
- Distance Learning Support Services
- InterLoan Book Borrowing Services
- Circulation Desk and Access Services
- Digital Library Corner including Digital
- Sharpener, Digital Paper Puncher and Stapler, and hi-tech Digital Scanner

Hostel Facilities

GIFT University has made adequate arrangements to benefit students coming from other cities. The university has separate hostels for boys and girls, which are well equipped with all modern facilities such as laundry rooms, kitchens, TV lounges, dining facilities, and common rooms.



Cafeteria & GIFT Crave Food Truck

The cafeteria is a hotspot that attracts students as well as faculty members. It has been specially designed to be the perfect place to unwind, relax with friends, share the latest gossip, and enjoy quality snacks. The quality of food served in the cafeteria is strictly monitored to ensure that it conforms to quality and hygiene standards. The cafeteria serves quality food at subsidized prices to students as well as faculty members. Adding colors to the university's glance, GIFT Crave – Food Truck is another happy hunting ground for food-lovers to enjoy live cooking and appetizing food conforming to the standards of healthy eating. This open-air food point is a leisure stop for food lovers to enjoy food and celebrate birthdays.

Resource Centre

The resource centre aims to be a one-stop-shop where students and staff alike can avail all kinds of additional facilities and study resources. The Resource Centre is a great place to get textbooks, stationery items, photocopy facilities, computer accessories, GIFT souvenirs, bookbinding services, and other everyday items.

High Technology Textile Studios

GIFT University features four high technology studios that have been specially designed to aid students enrolled in textile and design courses. The studios include a design studio, drawing studio for screen printing and concept boards, sewing studio with the latest stitching machines, and a weaving studio that instructs students in the basics of weaving. These studios enhance student's understanding of the textile industry and help them practically test their concept and skills.

Seminar Hall

A seminar hall is a great place for gatherings of up to 125 people. It stays active throughout the year, hosting seminars, small events, conferences, and other curricular & extra-curricular activities. The seating arrangements are excellent and the hall is equipped with modern audio-visual aids including multimedia projector, projection screen & voice transmission, and recording facilities.

Spacious Mosque

A mosque is available on campus to cater to the religious obligations of students and staff alike. Prayers are regularly offered five times a day under the supervision of an Imam.



Transport Facility

For the convenience of students and staff, GIFT University has a fleet of modern air-conditioned buses that ply on different routes in Gujranwala and surrounding cities. The coaches provide safe and secure transportation facilities from convenient locations around the Gujranwala division. The buses adhere to strict schedules to ensure timely pick and drop services.

Centrally Air-Conditioned Campus

GIFT has built up a comfortable international level infrastructure to provide the best learning environment for the students. The whole building has been centrally air-conditioned including the entire range of classrooms, labs, library, seminar hall, studios, discussion rooms, and cafe enveloped in the gentlest of airs, providing a soothing effect on the mind, creating an atmosphere wholly congenial to learning.

Discussion Rooms

Teamwork is greatly emphasized at GIFT, and it is a significant component of various subjects. Students have to work on various assignments and projects as a team. The university, therefore, actively supports and facilitates group discussions. Several discussion rooms are available on campus to help students put their heads together and engage one another in discussions.

ATM at GIFT

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For the convenience of both faculty and students, an ATM is installed within the GIFT University Campus. The facility saves precious time of students and staff as they can make online transactions at campus whenever they want.

Student's Corner

The student's corner is a unique project of its kind. Students learn from real-life business challenges during their education. The project is conceived to give students confidence and the courage to become future business leaders.



Fatima Jinnah Transport Service (Door to Door Service, only for females)

For the convenience of female students, GIFT University has started door to door service for female students only under the umbrella of Fatima Jinnah Transport.

Fatima Jinnah Transport Service (Routes)				
People's Colony	Delta Road	Commissioner Road	Nowshera Road	Model Town
Satellite Town	Gill Road	Hamilton Road	Hafizabad Road	Shaheen Abad
Fareed Town	Civil Line	Khokherki	Baghban Pura	Nomania Road
Sialkot Road	Garjakh	Sui Gas Road	Jinnah Road	Dhullay

Power-House

GIFT University has invested heavily in backup systems to ensure that educational pursuits are not affected by power breakdowns. To overcome power outages, GIFT University has installed its powerhouse that provides an uninterrupted supply of power 24 hours a day. The powerhouse is equipped with high-power generators that automatically switch on in case of a power outage. The University has also taken the initiative to introduce Green Energy System; hence, increasing the efficiency of solar panels and powerhouses. GIFT University has endowed to install 360 KW Green Energy Solar Panel successfully to make the induction process efficient and reliable.







Separate Girls Block

GIFT University is proud to announce Separate Girls Block specifically for female students. GIFT University is the only university in the region that has a separate facility for female students who do not want to study in the co-education system. The Girls Block contains modern facilities such as photocopy and printing facilities, coffee shops, internet facility, etc.

Degree Programs being offered at Separate Girls Block:

- BS Home Economics Interior Design
- BS Home Economics Food and Nutrition
- BS Sociology

- BS Psychology
- BS Clinical Psychology
- BS Education



Graduate Employment

Graduate Employment

Going the extra mile to help students and to enable them to realize their career objectives, GIFT University has a dedicated on-campus Department of Corporate Relations that assist the aspirants in Consultation, Internship Opportunities, Professional Development, and Potential Recruitment at large.

The Department works in line with its organizational goal to "Convert Knowledge into Practical Experience" and helps students through various on-campus activities to improve their practical knowledge about the professional norms established in society.

Internship Opportunities

As a core part of a students' academic requirement, The Corporate Relations Department arranges a six-week internship program for its qualifying candidates, as per their degree paths, every year. The practice of doing an internship is another effort to make the candidate more aware of his or her practical skills and hands-on experience of how organizations work. Moreover, it is reflected in their final resumes and added to the work experience; thus, increasing their chances of getting hired or boosting their ventures as they incessantly learn throughout the process.

The due priority of the Department is to place students, as per their convenience, in the best organizations of Guiranwala region with a proven track record, through its channels. The type of industry, locality, nature of the job, academic relevance of the candidate, and his or her preferences are taken accordingly under consideration during the placements of the students. A set mechanism then assures the effectiveness of the whole program and consequent evaluation of his or her resume is then developed with the Department's assistance, which becomes more competitive in the open market.

Employment Opportunities & Recruitment Drive

GIFT University's Corporate Relations Department is currently the largest fresh graduates' resource provider to organizations across the region. Students graduating from GIFT University are equipped with the latest theoretical developments in their fields of study, along with practical implications in the form of skills and learning. The University designs and revises the curriculum annually as an advanced practice to ensure that the students do not lack behind in any professional dimension and acceptability in the corporate sector. Thus, our graduates are better equipped to deal with the ever-changing business scenario and fit seamlessly into their aspired professional careers.

With a proven track record of having our students placed at esteemed organizations, not only in Pakistan but abroad as well like in Europe, Middle East, and Australia, The Corporate Relations Department ensures placement of career seekers at best possible opportunities. The Department, following the University's open-door policy, provides equal importance to students' requests and help them to secure a permanent job.



The Corporate Relations Department conducts Recruitment Drives at a suitable time twice a year to facilitate graduating students and start their career with renowned National and International Industrial Organizations. The purpose of the drive is to create career opportunities and provide students with maximum beneficial prospects to excel in multiple fields.

Career Counselling Session

The Corporate Relations Department arranges for Career Counselling Sessions frequently along with Resume Writing Workshops to prepare the final year students to appear in interviews, make an influencing profile, and select the best profession out of their basic skills set. The purpose of the sessions is to enable graduating students to know their abilities and strengths for advancement in a particular field and career.

Industrial Meetups

The Corporate Relations Department organizes the On-campus Industrial Meetups and invites Industrial Experts and Organizations for collaboration, advancement and progression by working in partnership with the corporate and industrial sector, also meeting the industrial requirement to develop career growth opportunities for the final year student graduates and alumni.

Collaboration with Partner Organization

The Corporate Relations Department fully complies with the vision and mission of the University and thus believes in "Converting Knowledge into Practical Experience". Healthy collaboration with partner organizations enables the department to place the students in different industrial groups for their practical, industrial and corporate exposure.

Professional Development Program

A Signature Training Program of GIFT University is a one of a kind practice carried out in this part of the world, in lines with the Harvard University's Annual Professional Development Program, which inducts all post graduating business students in a two-week-long training workshop full of new learning and approaches and introduces the participants through their direct interaction with professional corporate trainers and senior employees of reputed organizations who visit and deliver their training at GIFT University.

The University chooses the trainers through various recommendations and discussions of their profiles, followed by a detailed review and approval from The Rector's Office. It equips the students in multiple aspects of their professional capability, whether they aspire to join the services sector or become entrepreneurs or take care of their family businesses. The program under discussion is a typical training session for all potential career initiatives/ practices and corresponds personal development that is aimed to be achieved by the participant.

With a proven track record of having our students placed at esteemed organizations, not only in Pakistan but abroad as well like in Europe, Middle East, and Australia, The Corporate Relations Department ensures placement of career seekers at best possible opportunities. The Department, following the University's open-door policy, provides equal importance to students' requests and help them to secure a permanent job.

Industrial Projects

To make the transition of a student to being a professional, the Department facilitates the eligible near graduates annually to take up real-time projects that have a practical outcome from industries. The students work closely with managers of different organizations to accomplish the assigned task and to develop a final-project which is then presented to and cross-evaluated by both academic and corporate supervisors and taken as a credit for the students.

Industrial Tours

The Corporate Relations Department facilitates students with guided tours of the best possible organizations relevant to their academic fields. The trips are briefed by managers of the facility who provide insight knowledge along with real-time display to the visiting students at their disposal.

Digital Presence/ Networking with Alumni

The University manages online pages and profiles at different social/ professional digital platforms like LinkedIn, and Facebook where jobs are regularly posted and can be viewed by former as well as current students, which are then remotely facilitated to get shortlisted for the interviews.



Alumni Testimonials

Muhammad Taimur Idrees – Regional Sales Manager Nestlé Pakistan Limited

I'm currently working at Nestle Pakistan as Regional Sales Manager, and I graduated being a member of the MBA Fall 2011 batch. After completing my Bachelor's degree, I looked for opportunities within the Gujranwala region for an HEC-recognized, quality primary education. I discovered it is most desirable at GIFT University than I might just initially be searching around. With its dynamic faculty continually inspiring me to think outside the box, challenging coursework, and exciting campus life, this University has ended up turning me into a professional, who can perform in leading global industries with candidates from other top-tier educational institutions. This institution succeeded in bringing me real-time business challenges and avenues to look for prospects embedded in those hurdles by providing the best academic environment and practical approach and converting our knowledge into experience. I cherish the everlasting friendships I have made during my university time, the most. It is where I found my tribe and made memories that I will continue to treasure forever.

Mr. Saad Iftikhar Managing Director at Marian Hotel

The previous years at GIFT University have progressively advanced in infusing the students with the knowledge, experience, and all the organizational qualities required to succeed in the modern professional world. GIFT University's Faculty and Corporate Department left no stone unturned to facilitate us in achieving our goals. I am thankful that it provided me a forum to drive myself and realize the real potential hidden within me. Not only have these past four years helped me broaden my business and management perspectives, but I also continued to discover more about the practical aspects of business management.

Mr. Junaid Sarfraz CEO at Virjee Foods & Virjee Enterprises (Nestle Distributor)

GIFT University, the name is a brand itself, and still, after graduation, we are closely associated and connected with it. GIFT is the only institution in the Gujranwala region that prudently fosters everyone to excel in different fields. The institution having crystal clear vision to shape us to perfection facilitated us with the competent faculty whose devotion and encouragement went above, perhaps beyond expectations. The time we spent in this institution was an excellent opportunity we have had in our lives, which is still valuable. The knowledge and transformation of skills to become successful today were what I got in the time I spent at GIFT University.



Ms. Samavia Tahir Designer/ Head of Department at "RA Textiles"

GIFT UNIVERSITY The Best & Largest University in Gujranwala

I have completed a Bachelor's degree in Textile and Fashion Design (B. DES) from GIFT University. GIFT University is not only advance academia but is also an epitome of Development, Excellence, Empowerment, and Professionalism. It is far ahead of educational institutions that also promote a proficient culture for students to practice and polish their skills. Being an active student of GIFT University, I cherish the efforts the institution has placed in shaping my identity and defining my vision to make a successful future. It would not go without jotting down that GIFT University promotes every possible medium and facilitate to the maximum extent to encourage its students, be it education or profession.

Mr. Faraz Abid Sheikhu Designer/Director FAS Design Studio

I did my BS Design, Textile & Fashion from GIFT University. The time I spent at GIFT University is one of the best moments of my life. I believe that to be a successful designer or artist, one must have the ability to not only innovate but also adapt to the present world.

At GIFT University, I learned how to hone my abilities in the best ways and how to present my artistic skills to the world of fashion in a way that would be beneficial for my career. I believe that the education which I received at GIFT University is one of the primary reasons for my success.

Mr. Hamza Sarfraz CEO Octa Solutions Gujranwala

I did my BS in Software Engineering from GIFT University. The field of IT is rapidly expanding. Without proper education and sturdy hard work, it is challenging to advance in this field. At GIFT University, I was given the highest standards of education related to my field. My teachers opened the doors for me to put my education into practical use even before completing my degree. GIFT University is a stepping stone in my life. At GIFT, I learned not only about software engineering but also about how to put in my skills most effectively to achieve a successful career. I believe that GIFT University changed my life in the best ways.



Mr. Dastgir Butt CEO (Sonex Cookware)

I did my BBA from GIFT University. I had a very wonderful educational experience at GIFT University. The methods of teaching and innovative style of education, which is utilized at GIFT University, made learning easier and interesting for me.

I believe that theoretical education means nothing unless it is applied to practical learning outcomes. At GIFT University, I learned how to put all the theoretical education into my practical work. The BBA Program at GIFT is very practice oriented, which developed a very practical attitude in my working style, which I still have today.

GIFT University not only polished my education, but the environment at GIFT also polished my personality. I owe my successful career to GIFT University.

Employer & Internship Organizations

- GEPCO
- Shell Pakistan
- Jay-log
- ICI Pakistan Ltd.
- Woodco Furnitures
- Mobilink
- Telenor Pakistan
- Master Tiles
- Roval Fan Pakistan
- Nishat Linen
- Nishat Apparel
- Sapphire Textile
- Zong Pakistan
- Ali Akbar Group
- Overseas
- Al Naboodah (Dubai)
- MAF Company Dalkia, (UAE)

- PTCL
- Careem
- Super Asia
- Med Care Hospital Indus Plastic Industry
- Kashan Furnitures
- Interwood
- KFC
- ARY Digital
- Rafia, KLK Textile
- Al Baraka Bank
- Tovota
- BOSS Plastic
- Appcrates

- Coca Cola Beverages
- Servis Industries
- Bank Alfalah Ltd.
- The Bank of Punjab
- MCB Bank Limited
- Habib Bank Limited
- Allied Bank Limited
- MNR Design Studio
- FAS Design Studio
- US Apparel & Textile
- Bank Al-Habib
- Pakistan Cricket Board
- Jadeed Dastgir Group

- TOTAL Parco Pakistan Ltd.
- Pakistan State Oil Ltd.
- Standard Chartered Bank
- Nestle Pakistan Limited
- Gondal Medical Complex
- Nishat Dyeing & Finishing
- Chamber of Commerce & Industry
- Al-Shifa Future Hospital
- International General Insurance Co.
- Furnitures-Pakson International
- Ali Zeeshan Theatre and Studio
- Zarai Taragiati Bank Limited
- Berger Paints Pakistan
- Nippon Paints Pakistan

- Dalkia Inc. Dubai (UAE)
- U.S Aid
- Star Prefab Hanses HFZ. (Shariah)
- Services Sultanate of Oman

- IPA





Industrial Linkages

Industrial Linkages – School of Engineering and Applied Sciences (SEAS)

GIFT University puts dedicated efforts to make their graduates compatible with the current market trends in relevant industries as per their areas of expertise. A dedicated Department of Industrial Linkages at the School of Engineering and Applied Sciences (SEAS) develops and maintains cordial relations with respective industries like Regional Tech Houses, Industry Representatives and the Business Chamber, for carrying out student developments like on-campus recruitment drives, workshops, internships at both local and international levels as well as share regional job leads and create awareness amongst its students about the latest industry trends.

Industrial Linkages - GIFT Business School (GBS)

In Pakistan, universities and industry largely work in isolation. We strongly believe that our organizations and economy can only compete effectively in global markets when our business education is aligned well with the industry needs. The industry meet-ups bridge this gap by connecting our faculty and students with industry.

Industrial Linkages – School of Fine Arts, Design and Architecture (SFADA)

Learning is not confined to the classrooms only, but ample industrial interaction in terms of seminars, workshops, industrial trips, vigorous internships and exposure in national and international events, articulate students' potential and make them ready to respond to challenges effectively. Therefore, we believe that international collaborations are necessary to support the exchange of ideas, innovation and creativity. Our faculty and students are striving to promote and perform in the global art and design community through research, conferences, exhibitions, fashion shows.

Industrial Linkages – School of Arts and Social Sciences (SASS)

Office of the Industry Linkages and Development, Faculty of Arts & Social Sciences, GIFT University Gujranwala was established in the last week of January 2021. The main object of establishing this office is to develop strong relationship with the industry and society as well as to equip our students with industry knowledge and exposure, preparing them for their careers ahead.

MESSAGES FROM THE DEANS

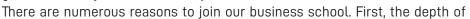


Dr. Ameer Abdul Basit

GIFT UNIVERSITY The Best & Largest University in Gujranwala

Dean School of Business

I am honored and grateful to serve the GIFT Business School (GBS) as its fifth dean. The school provides the best educational and research experience in the fields of business administration, entrepreneurship, accounting, finance, economics, and commerce within the region. Building on the university's vision of converting knowledge into practical experience, GBS aims to develop professional competencies and character of business leaders who will make a difference by delivering value to society. In addition to preparing professionals for the job markets, the school is actively creating opportunities for students to launch their innovative business ventures by joining our state-of-the-art business incubation program and thereby generate more jobs in the country.



learning experienced by our students is far richer than any other institution in the region. Second, our highly qualified faculty ensures that you learn relevant knowledge, skills, moral values, and long-term vision to begin your careers as leaders and entrepreneurs, confidently. Third, the school is located in the region where entrepreneurship is in the air. The industrial and export-oriented network of three industrial cities of Gujranwala, Gujrat, and Sialkot provides tremendous opportunities to learn from businesses in these cities directly. Fourth, the school offers several global opportunities whereby you can visit and learn from renowned international business schools located in countries such as USA, UK, Australia, China, Russia, Malaysia, and Thailand. Last but not least, you will be able to develop your professional network by connecting with our alumni, who are holding leading positions in prominent national and multinational companies in Pakistan and abroad. I invite you to become part of our vibrant community of academics, scientists, leaders, and entrepreneurs because now is the time to achieve your full potential.





Dr. Muhammad Ziad Nayyar

Dean School of Engineering and Applied Sciences

I welcome you, on behalf of the faculty and staff, at the GIFT School of Engineering and Applied Sciences (GSEAS). We take pride in providing our students with a well-balanced mix of hands-on education with a strong theoretical foundation that allows graduates to function effectively and confidently in the workplace. Our graduates are highly sought after and known by employers to be work-ready. Our curricula in core Electrical Engineering and Computer Science disciplines, combined with strong interdisciplinary coursework, internships in the field, extra-curricular activities, and research opportunities, enable our graduates to remain a step ahead of the competition in today's crowded job market.

Let me highlight a few of our strengths:

- We offer the best programs in Electrical Engineering and Computer Science in this region.
- Our curricula expose students to real-world problem solving and decision making using state-of-the-art technology and integrated laboratory experiences. In our hands-on classes, students learn theory in the context of working on projects.
- Working closely with local industry leaders and the Chamber of Commerce, the school has a clear vision of its role as a leader of innovation, technology commercialization, and production of engineers and computer scientists. We must continue to provide outstanding talent for companies engaged in fiercely competitive global markets.
- We involve our students from engineering and computer science in real industrial projects that helps the industry as well as the students.
- In the last 3 years, our students have shown their skills by winning a number of national programming competitions all over Pakistan.
- We have taken on the challenge of fulfilling the ever-increasing demand for engineering and computer science graduates to feed our growing technology sector. To this end, over the last 5 years, the student body of the school has increased by almost 300 percent.
- Our graduates (and in some cases, existing students) have established new companies that create new jobs.



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Dr. Muhammad Asir Ajmal

Dean School of Arts and Social Sciences

GIFT UNIVERSITY The Best & Largest University in Gujranwala

A broad-based liberal arts education is necessary for the well-rounded development of our young people. Pakistan needs young men and women who can think originally, creatively, and deeply about the issues facing the nation.

The School of Arts and Social Sciences provides a broad-based education in languages, media studies, and religious studies, including Islamic history, culture and civilization, and the whole range of social sciences, including psychology, political science, sociology, education, and many other subjects. We also cater to the needs of the mothers of tomorrow by offering courses in home economics, interior design, and food and nutrition among other disciplines.

Additionally, we provide support to our professional schools by providing

them with liberal arts courses so that their students also receive the right balance between highly specialized training and well-rounded education.

While GIFT is dedicated to the mission of bringing applied knowledge to our region, the School of Arts and Social Sciences provides the theoretical and philosophical background necessary to give meaning to any professional enterprise undertaken by the student.





Ms. Beenish Saeed

Director Program School of Fine Arts, Design and Architecture

Welcome to the School of Fine Arts, Design and Architecture (SFADA) First of all, let me tell you that this 18 years old department has come a long way in terms of its offerings and quality education. The School of Fine Arts, Design and Architecture (SFADA) is honored to be known for its trained designers and entrepreneurs who have changed the face of fashion in Gujranwala. Its innovation programs attract most creative and enthusiastic students not just from Gujranwala but also across the region. Currently, it offers two Bachelor's degrees. One is in the field of textile and fashion; 'B-Des Textile and Fashion design' and the other is in visual communication; 'B-Des Graphic Design.'

Our department has always been committed to providing a distinctively holistic & hands-on experience where the diverse student body is encouraged

to develop knowledge & skills which are necessary to achieve their professional goals with the untiring dedication and guidance from our qualified faculty. Moreover, we seek support for collaborative activities with industrial and educational partners here and abroad. Our culture of internships, placements, and appointments of our graduates as designers in the industry and design houses has been a phenomenal indicator of our dedication towards our students.

Our Mission is to foster innovation by encouraging students to employ design thinking and creative problem-solving strategies to create effective, sustainable, ethical, and responsible design solutions for a sophisticated and evolving field. In the end, I wish you gratifying and fruitful coming years filled with significant discoveries and unforgettable moments.







Permanent Faculty

The combination of local and foreign qualified faculty instills students with the quest for learning. The student-teacher association on and off the classroom is most rewarding.



Department of Business & Commerce



Dr. Zaheer Abbas HOD & Assistant Professor



Faisal Munir Assistant Professor



Hafiz Tahir Nawaz Lecturer



Dr. Masood Ahmad A. Quraishi Professor



M. Hassan Jabbar Assistant Professor



Khurram Mehtab Lecturer



Naveed Ahmad Mughal Assistant Professor



Dr. Hafiz M. Abubakar Siddique **Assistant Professor**



Togeer Yousaf Lecturer



Dr. Khizra Safdar Khan **Assistant Professor**



Qasim Nasim Mir Lecturer



Faisal Rashid Lecturer



Anas Zia Lecturer



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Department of English



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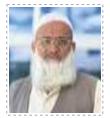


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Department of Computer Sciences

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Zeenash Mazhar Dar Lecturer



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> Mohsin Ali Shams Lecturer



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Muhamamd Farooq Bhatti Lecturer

Usman Shahid Lecturer Hassan Naseer Sandhu Lecturer

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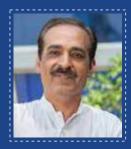
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Mr. Hafiz Tariq Aziz Director IT



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Mr. Faisal Munir Director Academics Operations



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Ms. Umara Qaiser Manager **Student Facilitation Center**



Capt. M. Zahid Masood Chishti **Deputy Manager** Security & Services



Mr. Mirza Nabeel Ahmed IT Head





Study Programs

Undergraduate Programs - 4 Years

- 01. BS Business Administration
- 02. BS Accounting and Finance
- 03. BCom (Hons)
- 04. BS Business Economics
- 05. BS Economics Development & Policy Study
- 06. B.Sc. Electrical Engineering
- 07. BS Computer Science
- 08. BS Software Engineering
- 09. BS Data Science
- 10. BS Mathematics
- 11. BS Home Economics (Interior Design) at Main Block (Only for Females) at Separate Girls Block (Only for Females)
- 12. BS Home Economics (Food and Nutrition) at Main Block (Only for Females) at Separate Girls Block (Only for Females)
- 13. BDes (Hons) Textile and Fashion
- 14. BDes (Hons) Graphic Design

- 15. BS Mass Communication and Media Studies
- 16. BS English
- 17. BS Islamic Studies
- 18. BS Psychology

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

19. BS Clinical Psychology

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

20. BS Sociology

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

21. BS Education

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

- 22. BS Political Science
- 23. BS International Relations
- 24. BS Urdu Language and Literature



Graduate & Postgraduate Programs

- 01. Master of Business Administration (MBA) Business Graduates | Non Business Graduates
- 02. MS Computer Science
- 03. MPhil English
- 04. MPhil Applied Linguistics
- 05. MPhil Islamic Studies
- 06. MPhil Economics
- 07. MPhil Management Sciences
- 08. PhD English
- 09. PhD Islamic Studies
- 10. PhD Management Sciences
- 11. Advanced Diploma in Clinical Psychology

Note: GIFT University has the right to discontinue, merge or change any of the degree program(s) without assigning any reason. The decision of GIFT University in this regard will be final and binding to all students and will not be challengeable in any court of law.



BS Business Administration



Career Prospects:

BS Business Administration degree offers the best career paths for long-term employment, satisfaction, financial rewards, and even international level recognition of qualifications and opportunities to work abroad. Our business graduates are placed in various industries ranging from banking, telecom, beverages, education, manufacturing, and services, both in national and multinational firms. Our graduates are capable of creating successful business ideas with an aptitude to put them into reality, within budgetary and other constraints. They can understand and implement the management models, theories, and concepts in a competitive corporate world. Many of them are running their businesses successfully and contributing to the enhancement of the regional and national economy. BS Business Administration professionals can pursue a different higher degree as MBA, MPhil Economics, and MPhil in Management Sciences after completing graduation.

Program Description:

The bachelor's degree in business administration is a four-year program that prepares students for specialized higher education in their areas of interest. The program offers courses in diverse knowledge streams that include management, tourism and hospitality management, management information system, human resource, marketing, business law, finance, accounting, information technology, economics, quantitative methods, social sciences, language and communication skills. During the four years, students go through a rich variety of academic experiences in terms of lectures, seminars, industry visits, examinations, assignments and research projects. The first two years focus on developing foundations and the last two years cover the specialized body of knowledge in all streams. In the final year of the degree, students are allowed to specialize in their area of interest.

Program Objectives:

• A thorough and broad management undergraduate program with focus on deliberate practice. Pedagogy applied to business and functional areas related to Finance, Accounting, Marketing and Human Resource Management.

- Understand the management models, theories and concepts with their basic application to industry and society.
- Develop skills to create successful product ideas with an ability to put these into practice, within budgetary and other constraints.
- Work in project-oriented teams through a core focus on teamwork and problem-solving.
- Use management techniques to solve data collection and data analysis problems.
- Ethically take all the management functions.

Minimum Eligibility Criteria:

The University welcomes applications from candidates who have successfully completed up to Grade 12 schooling. The most eligible qualifications and specific criteria for admissions are follows:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.





BS Accounting & Finance

Career Prospects:

BS degree in Accounting & Finance offers the best career paths for long-term employment, satisfaction, financial rewards, and even international level recognition of qualifications and opportunities to work abroad. Strong focus on accounting makes the graduates highly employable in a large number of sectors as an accountant, internal auditor, tax examiner, stockbroker, actuarial analyst, management accountant, and company secretary.

Similarly, a bachelor's degree in finance is ideal for different fields, such as banking, investments, and financial services. Typical employers include securities and commodities brokers, banks, insurance carriers, government agencies, real estate companies, and trust management.

Accounting & Finance professionals can pursue a different higher degree as MBA, CA, ACCA, CIMA, ACMA, CFA, MPhil Economics, and MPhil in Management Sciences after completing graduation.

Program Objectives:

The goals of the four-year BS degree program are:

• To prepare the students for skill development and capacity building in the field of accounting and finance.

• To equip them with, as much as possible, knowledge in the relevant areas through theory and practical exposure, which will enable them to perform essential accounting responsibilities and to handle the necessary financial functions.

- To equip the students with the knowledge and skills of computer technology in accounting and finance for improved decision making.
- To enable students to evaluate problems and innovations in accounting and finance and their impact on managerial decision making.

• To make them proficient with applying techniques and tools of accounting and finance for the evaluation of costs and benefits of various strategic decisions.

• To understand the applications and effects of financial reporting standards, GAAP and ethical standards in accounting and finance.

Program Description:

BS Accounting and Finance is a four-year program with a mix of strong accounting and finance conceptual framework and soft skills needed to excel in the areas of accounting, finance, auditing and taxation. This program also improves the technical and interpersonal

skills of students. The program has been designed to offer expanded business knowledge and skills to students, which are vital to the financial profession in today's technology-driven, global business environment.

The program offers a broad range of course work in accountancy, financial management, and economics. Similarly, technology, business laws and ethics, e-business, management techniques, critical thinking, problem-solving, research methods, and statistical analysis are the other main components of the curriculum. Through these contents of the program, students are emphasized to develop the skill of critical analysis and are prepared for the future with real work experience through real-time projects and internships. The program also focuses on the character building of the young students and strives to make them responsible citizens through course works and social internship and placement.

After completing two years of study, this four years' program also gives the students an exit route and the university awards an associate Degree in Accounting & Finance, after completing two years of study.

Program Features:

The program:

- Provides a foundation in accounting, tax and finance.
- Generates capability to concentrate in the fields of accounting, finance, audit and banking.
- Develops innovative skills to handle independent tasks.
- Widens intellectual horizon to pursue further studies in the area of specialization.
- Prepares and trains for professional gualifications like ACCA, CMA, CA, and CIMA.

 The syllabus is intended to progressively widen and deepen the knowledge, skills, and professional values as the ACCA syllabus. ACCA has granted exemption of 4 papers (F-1 to F-4) and the syllabus not only covers all the papers of ACCA at the knowledge and skills module level but also wraps two papers of professional level. More specifically, syllabus completely covers 11 papers of ACCA out of 14 papers.

• Detailed preparation and training for CFA Level-I qualification. The syllabus is designed to progressively broaden and deepen the knowledge, skills and professional values as per the requirement of CFA Level-I. The syllabus completely covers all modules of CFA l evel-l.

- Comprehensively covers 12 papers out of 20 papers for CA program.
- Comprehensive preparation of 17 papers out of 21 papers for CMA program.
- Complete coverage of PIPFA program.

Minimum Eligibility Criteria:

The University welcomes applications from candidates who have successfully completed Grade 12 schooling. The most eligible qualifications and specific criteria for admission are as follows:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Any other equivalent grade 12 degree approved by the Ministry of Education.
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.



BCom (Hons) Bachelor of Commerce

Career Prospects:

BCom (Hons) degree offers the best career paths for long-term employment, satisfaction, financial rewards, and even international level recognition of qualifications and opportunities to work abroad. Strong focus on accounting makes the graduates highly employable in a large number of sectors as accountants, internal auditors, tax examiner, stockbroker, actuarial analyst, management accountant, and company secretary.

Similarly, a bachelor's degree in commerce is ideal for different fields such as business, banking, investments and financial services. Typical employers include securities and commodities brokers, banks, insurance carriers, government agencies, real estate companies, and trust management.

Commerce professionals can pursue a different higher degree as MBA, CA, ACCA, CIMA, ACMA, CFA, MPhil Economics, and MPhil in Management Sciences after completing graduation.

Program Objectives:

The goals of the four-year honors degree program are:

• To prepare the students for skill development and capacity building in the field of accounting and finance.

• To equip them with, as much as possible, knowledge in the relevant areas through theory and practical exposure, which will enable them to perform essential accounting responsibilities and to handle the necessary financial functions.

- To equip the students with the knowledge and skills of computer technology in accounting and finance for improved decision making.
- To enable students to evaluate problems and innovations in accounting and finance and their impact on managerial decision making.

• To make them proficient with the application of techniques and tools of accounting and finance for evaluation of costs and benefits of strategic decisions.

• To understand the applications and effects of financial reporting standards, GAAP, and ethical standards in accounting and finance.

Program Description:

The Faculty of Accounting and Finance has been instrumental in providing students with thorough knowledge and understanding of the principles of commerce and business.

BCom (Hons) Program encompasses rigorous training involving class presentations, case studies, field research reports and team-based learning. This unique pattern of study helps students in personality development and also prepares them to accept future challenges in the fast-growing corporate world. The successful firms of the future will be those that constantly reinvent themselves. For that reason, our program inculcates student's openness to change and innovation. We take pride in delivering a program that is designed with input from area companies, which infuses information technology into the curriculum.

A blend of wide-ranging business courses creates opportunities for students to pursue diverse areas of interest. Furthermore, social science and humanities courses provide a context for understanding how business is interwoven with the fabric of society. True business leaders must understand how people behave, as individuals and in organizations, to develop new ventures that not only turn a profit, but also add value to the community in socially responsible ways.

Main Features:

The program features:

- A recognized and accepted degree.
- Qualified faculty committed to excellence and able to relate theory with practice.
- A curriculum that will develop communication, presentation, interpersonal and technical skills.
- A wide variety of market-driven specialization options.
- An environment that will provide a professional, intellectually stimulating, challenging and enjoyable experience.

Minimum Eligibility Criteria:

The University welcomes applications from candidates who have successfully completed up to Grade 12 schooling. The most eligible qualifications and specific criteria for admissions are follows:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Any other equivalent grade 12 degree approved by the Ministry of Education.
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.





BS Business Economics

Career Prospects:

Business Economics, as a subject, is very vast in knowledge and is one of those qualifications that offer various career opportunities that reflect strong demand for highly numerate graduates throughout the global labor market. Careers in this field are as diverse as the subject itself. It covers all fields of life starting from food and agriculture to business and banking. This degree enables the graduates to enter multiple industries as a professional economist, or as any other successful professional with an eye for economics like in teaching, research, finance, central and high street commercial banks, government departments, international organizations, industry; hence, any type of company or enterprise small or large. If someone wants to develop some specific analytical skills, depending on his area of interest, an economics degree will help in succeeding as actuarial analysts, financial risk analysts, investment analyst etc. A business economics degree boosts the chances of employability, by providing the skills of entrepreneurship and leadership.

Along with these fields, graduates of business economics can also open new doors with some extra qualifications in a vertical direction, as MPhil and PhD in Economics and Business, or horizontal direction, by getting some professional degrees like MBA, CA, ACCA, CIMA, ACMA and CFA.

Program Description:

Economics, as a discipline, deals as a central point of understanding in a broad spectrum. This subject helps in the exploration of all aspects related to resource management in different areas, for example, consumer behavior, business enterprises, markets, government policies for growth and development, trade and international issues, globalization, health, development, and the environment. The BS degree in Business Economics is a challenging degree program, which emphasizes in the study of quantitative techniques along with economics. The course of study requires a more intensive background in math and statistics, reflecting the quantitative character of modern economics and the business world. This program provides the preparation for employment in technical and scientific areas like planning, decision making and banking.

The curriculum of BS Business Economics allows students to take electives that focus on various aspects of economics, such as growth, finance and monetary economics. Study areas available include microeconomics, macroeconomics, mathematical economics, econometrics, development economics, growth economics, financial markets, international markets & trade, along with the core subjects of the business management.



Aim of this four-year degree program of Business Economics is:

• To equip graduates with enough knowledge and skill for entering diverse field of jobs in government, banking, insurance or other financial sectors, private sector businesses, or even open their businesses.

• To enable the students to pursue their employment positions in actuarial science or more analytical fields by providing them a strong base of quantitative courses.

• To enable the students to become successful analysts, advisors, and economists in the public and private sectors.

Program Features:

The program provides:

• A solid foundation in economics as well as in business.

• Understanding about the economic relationships that occur between business, households and government - as well as the principles that govern these relationships.

- Analytical skills to prepare students for a career in business, government or education.
- The groundwork that students will need if they decide to pursue a graduate degree in economics or related fields.
- An emphasis on transforming concepts into practice.
- Innovative skills to handle independent projects.

Minimum Eligibility Criteria:

The University welcomes applications from candidates who have successfully completed up to Grade 12 schooling. The most eligible qualifications and specific criteria for admissions are as follows:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.

BS Economic Development & Policy Study

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Program Description:

The economy of any nation is changing more towards development instead of growth. This change is increasing the demand for graduates with a degree more focused on development along with the strong knowledge of economics and public policy. These graduates can join both public and private organizations working in the development sectors. This new emerging discipline is also a need for the disaster-struck regions and rural as well as urban areas. Government departments; private and public organizations; research and educational institutes are the potential job markets for these graduates.

Program Objectives:

Aims of this four-year degree program are:

- To provide a sound basis for conceptual understanding of issues related to the study of development policies and practices.
- To enhance knowledge, develop skills and transfer practical related to social development issues within the overall framework of sustainable development and inter-related spheres.
- To equip graduates with enough knowledge and skill for entering a diverse field of jobs in government, private & public sectors.
- To enable the students to pursue their employment positions in actuarial science or more analytical fields, by providing them a strong base of quantitative courses.

• To enable the students to become successful analysts, advisors, and economists in the public and private sectors.

Program Features:

The program provides:

- A solid foundation in economic development & policy.
- Understanding about the economic relationships that occur between society and government as well as the principles that govern these relationships.
- Professional enhancement and increased opportunities for the current and emerging jobs in both private and public sectors in the regional, national and international arenas.
- Analytical skills to prepare students for a career in public, private or government sector economy.
- To encompass the study of societies, economies and institutions of the "developing countries", their inter-connectedness with the "developed world" and the process through which the international institutions and mechanisms impact the overall goals of development within a global context.
- The groundwork students will need if they decide to pursue a graduate degree in economics, policy or development studies.
- An emphasis on transforming concepts into practice.
- Innovative skills to handle independent projects.

Minimum Eligibility Criteria:

The University welcomes applications from candidates who have successfully completed up to Grade 12 schooling. The most eligible qualifications and specific criteria for admissions are as follows:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Any other equivalent grade 12 degree approved by the Ministry of Education.
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.

B.Sc. Electrical Engineering



Career Prospects:

The bachelor's degree in Electrical Engineering is one of the most sought-after degrees in the current era of information, automation, instrumentation and control systems. Bright career prospects await graduates of this program, because Pakistan has an acute shortage of professional engineers, who can develop embedded instrumentation and control systems for the industry. An important aim of the Electrical Engineering degree program is to inculcate entrepreneurial zeal in its graduates, in collaboration with GIFT Business School, so that they strive to start their own companies and create jobs, instead of becoming a work force requiring directions from above to perform their duties. Nowadays, after attaining Level-II P.E.C. accreditation in Electrical Engineering, graduates can directly compete in developed countries, job market and attain work permit after graduation. (e. g. USA, UK, Canada, Australia etc.)

Program Description:

BSc Electrical Engineering program, at GIFT, is based on the curriculum approved by the Higher Education Commission (HEC) of Pakistan and the Pakistan Engineering Council (PEC). The coursework is designed to help the freshmen students strengthen their fundamental concepts of essential mathematics and physics to be applied in advanced electrical engineering courses. Introduction to various specialized areas in electrical engineering is made through breadth courses in the second year and the first half of the third year. In the second half of the third year and the final year, students study an array of advanced specialization courses to strengthen advanced concepts in the areas of their choice. GIFT Electrical Engineering program is specially designed to fulfill the current global and local industry demands with a special emphasis on industrial electronics and embedded systems. GIFT University Electrical Engineering program offers hands on technical experience and the benefits of active industrial linkages to its graduates, which make it stand out from its competition in the country.

The study plan is in full compliance with the electronic engineering stream of the electrical engineering curriculum, approved by the Higher Education Commission (HEC).

Further, students are prepared for the highly competitive job market through courses in communication skills, engineering management and engineering economics, enabling them to handle challenging work environments, professionally. Along with these, social science elective courses are also included in the curriculum to help students enhance their soft skills and develop well-groomed personalities. GIFT University offers the advantage of supporting this HEC/PEC approved curriculum by well-equipped engineering and computing laboratories, under the supervision of highly qualified faculty. Currently, the department of Electrical Engineering has five well-equipped laboratories: Circuits & Electronics Laboratory, Digital Systems Laboratory, Instrumentation & Control Laboratory, Senior Design Project Laboratory and Engineering Workshop. The equipment available in these laboratories is used by students in their term projects and by faculty in their research projects. Students are assigned term projects in several courses of the degree program. Furthermore, students work in these laboratories to design and assemble their electronic gadgets for competing in various national engineering projects competitions. Electrical Engineering graduates are encouraged/groomed to present their research work in renowned national/international conferences and technical journals that strengthens their aptitude and collaborative capabilities.

Program Objectives:

As electricity is the lifeline of all kinds of businesses and other activities in the modern world, Electrical Engineering is; therefore, one of the most important professional degrees. Through this program, we aspire to produce graduates who can successfully analyze, design, and test electrical and electronic systems. The students of this program will acquire knowledge and expertise suitable for their professional area of practice in Electrical Engineering and postgraduate studies to pursue lifelong learning. The vision of the program is to produce graduates who are not only technically competent, but also can communicate effectively and professionally. Morevoer, these graduates may become a productive member of a team, assume leadership and entrepreneurial roles, contribute in professional, civic service, foster community and global responsibility considering health, safety, ethical and environmental issues.

Outcome-Based Education (OBE) system:

The undergraduate program in "Bachelor of Science in Electrical Engineering" is accredited with Pakistan Engineering Council at Level-I



OBE based accreditation. Electrical Engineering Department, at GIFT University, has defined the Program Educational Objectives (PEO) according to the University's mission and industry demands. After the Electrical engineering program, students should be:

PEO 1: Able to understand and grasp industrial problems and devise effective solutions using the latest technology.

PEO 2: Capable of working as a team lead/member with effective communication and interpersonal skills.

PEO 3: Display ethical and mature character with high moral values, positive attitude, responsible behavior, and virtuous vision.

Program Learning Outcomes (PLOs):

The Department of Electrical Engineering has adopted the graduate attributes, defined in EAB Manual 2014, and these are supported by our defined PEOs. These attributes, also known as Program Learning Outcomes (PLOs), are available below.

PLO-01: Engineering Knowledge: An ability to apply knowledge of mathematics, science, engineering fundamentals, and engineering specialization to the solution of complex engineering problems.

PLO-02: Problem Analysis: An ability to identify, formulate, research literature, and analyze complex engineering problems for reaching substantiated conclusions by using the first principles of mathematics, natural sciences, and engineering sciences.

PLO-03: Design/Development of Solution: An ability to design solutions for complex engineering problems and design systems, components, or processes that meet specified needs with appropriate consideration for public health and safety, cultural, societal, and environmental considerations.

PLO-04: Investigation: An ability to investigate complex engineering problems in a methodical way, including literature survey, design and conduct of experiments, analysis and interpretation of experimental data, and synthesis of information to derive valid conclusions.

PLO-05: Modern Tool Usage: An ability to create, select and apply appropriate techniques, resources and modern engineering and IT tools, including prediction and modeling to complex engineering activities, with an understanding of the limitations.

PLO-06: The Engineer and Society: An ability to apply reasoning informed by contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to professional engineering practice and solution to complex engineering problems.

PLO-07: Environment and Sustainability: An ability to understand the impact of professional engineering solutions in societal and environmental contexts and demonstrate knowledge of and need for sustainable development.

PLO-08: Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of engineering practice.

PLO-09: Individual and Team Work: An ability to work effectively, as an individual or in a team, on multifaceted and /or multidisciplinary settings.

PLO-10: Communication: An ability to communicate effectively, orally as well as in writing, on complex engineering activities with the engineering community and society at large, such as being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.

PLO-11: Project Management: Ability to demonstrate management skills and apply engineering principles to one's own work, as a member and/or leader in a team, to manage projects in a multidisciplinary environment.

PLO-12: Life-Long Learning: An ability to recognize importance of, and pursue lifelong learning in the broader context of innovation and technological developments.

Admissions/Eligibility Criteria:

The following two requirements must be fulfilled for accepting admission applications:

- At least 60% marks in Matriculation or an equivalent examination.
- At least 60% marks in HSSC (Pre-Engineering) or an equivalent examination.

• Applicants fulfilling the above two requirements take GIFT University admission test. Selection is based on merit determined by Matric / FSc marks and performance in the admission test. Candidates awaiting result, if selected, are offered provisional admission, subject to

passing the examination with the required score.

• Relevant level NTS test is also acceptable for admissions.



Courses Offered:

Humanities: 11 credit hours

Composition and Writing	2
Communication Skills	2
Technical Report Writing	3
Islamic Studies	2
Pakistan Studies	2

Management Sciences: 6 credit hours

Engineering Economics and Management	3
Management Science Elective	3

Electrical Engineering Core Courses: 24 credit hours

Electronic Circuit Analysis and Design (Core Breadth)	3+1
Introduction to Embedded System	3+1
Communication Systems	3+1
Measurements and Instruments (Core Breadth)	3+1
Feedback Control System	3+1
Electrical Machines	3+1

Computing: 11 credit hours

Introduction to Computing	2+1
Programming Fundamentals	3+1
Data Structures and Algorithms	3+1

Inter-Disciplinary Engineering Electives (IDEE): 6 credit hours

IDEE I	3
IDEE II	3

Electrical Engineering Foundation: 28 credit hours

Linear Circuit Analysis	3+1
Electrical Network Analysis	3+1
Engineering Workshop Practice	0+1
Signals and Systems	3+1
Electronic Devices	3+1
Digital Logic Design	3+1
Electromagnetic Theory	3+0
Engineering Drawing	0+1
Probability Methods in Engineering	3+0

Social Sciences: 6 credit hours

Social Science Elective I	3
Social Science Elective II	3

Natural Sciences: 19 credit hours

Calculus and Analytic Geometry	3+0
Linear Algebra	3+0
Differential Equations	3+0
Applied Physics	3+1
Natural Science Elective I	3+0
Natural Science Elective II	3+0

Engineering Depth Electives: 19 credit hours

Depth Elective I	3+1
Depth Elective II	3+1
Depth Elective III	3+1
Depth Elective IV	3+1
Depth Elective V	3+0

Senior Design Project: 6 credit hours

Senior Design Project – I	3+0
Senior Design Project – II	3+0
Industrial Training (Summer)	0





Tentative Study Plan

Semester 1	Cr. Hrs	
Course	т	L
Calculus and Analytical Geometry	3	0
Applied Physics	3	1
Linear Circuit Analysis	3	1
Engineering Drawing	0	1
Islamic Studies	2	0
Composition and Writing	2	0
Total	13	3

Semester 3	Cr. Hrs	
Course	Т	L
Electrical Network Analysis	3	1
Digital Logic Design	3	1
Programing Fundamental	3	1
Linear Algebra	3	0
Social Sciences Elective – I	3	0
Total	15	3
Semester 5	Cr. Hrs	
Course	Т	L
Microprocessor and Microcontrollers	3	1
Feedback Control Systems	3	1
Electromagnetic Theory	3	0
Probability Methods in Engineering	3	0
Natural Science Elective-I	3	0
Total	15	2
Semester 7	Cr. Hrs	
Course	Т	L
Final Year Project – I	0	3
Depth Elective – II	3	1
Depth Elective – III	3	1
Management Science Elective –I	3	0
Social Science Elective – II	3	0

Semester 2	Cr.	Hrs
Course	Т	L
Communication Skills	2	0
Differential Equation	3	0
IDEE – I	3	0
Electronic Devices	3	1
Introduction to Computing	3	1
Engineering Workshop	0	1
Pakistan Studies	2	0
Total	15	3
Semester 4	Cr.	Hrs
Course	Т	L
Signals and Systems	3	1
Electronics Circuit Analysis and Design	3	1
Data Structures and Algorithms	3	1
Electric Machines	3	1
Complex Variables and Transform	3	0
Total	15	4
Semester 6	Cr. Hrs	
Course	Т	L
	0	1
Power Electronics (Breadth Core 2)	3	
Power Electronics (Breadth Core 2) Communication Systems	3	1
	-	1 0
Communication Systems	3	
Communication Systems IDEE – II	3	0
Communication Systems IDEE – II Technical Report Writing	3 3 3	0
Communication Systems IDEE – II Technical Report Writing Depth Elective – I	3 3 3 3 3	0 0 1 3
Communication Systems IDEE – II Technical Report Writing Depth Elective – I Total	3 3 3 3 3 15	0 0 1 3
Communication Systems IDEE – II Technical Report Writing Depth Elective – I Total Semester 8	3 3 3 3 15 Cr.	0 0 1 3 Hrs
Communication Systems IDEE – II Technical Report Writing Depth Elective – I Total Semester 8 Course	3 3 3 3 15 Cr. T	0 0 1 3 Hrs L
Communication Systems IDEE – II Technical Report Writing Depth Elective – I Total Semester 8 Course Final Year Project – II	3 3 3 3 15 Cr. T 0	0 0 1 3 Hrs L 3
Communication Systems IDEE – II Technical Report Writing Depth Elective – I Total Semester 8 Course Final Year Project – II Depth Elective – IV	3 3 3 3 15 Cr. T 0 3	0 0 1 3 Hrs L 3 1

Total



List of Social Science Electives (Not Exhaustive):

#	Title	Cr. Hrs
1	Logic and Critical Reasoning	3
2	Introduction to Art and Design	3
3	Introduction to Psychology	3
4	History of Arts and Heritage	3
5	Art and Product Design	3
6	Global Politics and Strategies	3
7	Sociology	3
8	Psychology and Essentials of Speech	3
9	Social and Political Thoughts of Islam	3
10	Political Science	3
11	Professional Ethics	3
12	Arabic Language	3
13	Sociology for Engineers	3
14	Critical Thinking	3
15	Organization Behavior	3
16	Professional Psychology	3

List of Management Science Electives (Not Exhaustive):

#	Title	Cr. Hrs
1	Entrepreneurship	3
2	Introduction to Business Management	3
3	Introduction to Project Management	3
4	Principles of Management	3
5	Engineering Management	3
6	Engineering Economics	3
7	Engineering Project Management	3
8	Leadership and Personal Grooming	3

List of Electrical Engineering Depth Electives (Not Exhaustive):

#	Title	Cr. Hrs
1	Power Electronics	3+1
2	Industrial Electronics	3+1
3	Digital Signal Processing	3+1
4	Digital Image Processing	3+0
5	Power Systems	3+0
6	Programmable Logic Devices	3+1
7	VLSI Circuit Design	3+1
8	Analog IC Design	3+1
9	Embedded System Design	3+1
10	Measuring & Instrument	3+1
11	Digital Image Processing	3+1
12	Micro Electronics	3+1
13	Integrated Electronics	3+0
14	Microelectronics Technology	3+0
15	Introduction to Nanotechnology	3+0
16	Solid State Devices	3+0
17	Digital Control Systems	3+0
18	Renewable Energy System Design	3+0
19	Computer Communication and Networking	3+1

List of Inter-Disciplinary Engineering Electives (IDEE) (Not Exhaustive):

#	Title	Cr. Hrs
1	Basic Engineering Mechanics	3
2	Applied Thermodynamics	3
3	Renewable Energy Systems	3
4	Introduction to Robotics	3

List of Natural Science Electives (Not Exhaustive):

#	Title	Cr. Hrs
1	Complex Variables and Transforms	3
2	Multivariable Calculus	3
3	Introduction to Astronomy	3

BS Computer Science



Career Prospects:

Computer Science is one of the most sought after degrees in the world. Graduates of this program are offered lucrative career prospects in diverse professional fields, including the local and global software industry. A large number of students end up setting up their own software houses or are self-employed and are developing software and providing services to global clients as freelancers. This degree is exceptionally suitable for females in our socio-economic structure, where a female can very efficiently work from home as a freelancer for international projects and, at the same time, fulfill her domestic responsibilities.

Program Objectives:

The primary goal of the BS Computer Science degree program is to prepare students in the theoretical as well as the practical aspects of software development and related activities. Our degree emphasizes the development of analytical skills, acquisition of knowledge and understanding of systems, languages, and tools required for effective computation-based problem solving with a major focus on hands-on practical knowledge of cutting edge technologies. The program; thus, prepares them for a successful career in computing as well as for advanced degrees. These students are also groomed to understand their social obligations and behave as responsible citizens of the society.

Program Description:

The main focus of a bachelor's degree in computer science is to prepare students in the theoretical as well as the practical aspects of software development and related activities, and equip them to meet the current and future challenges in computer science. The program provides a unique hands-on practical exposure to our students by involving them in real software projects, being developed by a specially designed "Teaching Software House", engaged in the development of real projects for real clients. The program is slightly different from the software engineering program as it is tilted slightly towards the theoretical side, which gives them an in-depth understanding of computer systems, whereas, the software engineering program is more focused on the industrial requirements.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed their intermediate or equivalent qualification in Pre-Engineering / ICS / Pre-Medical or another combination with Mathematics. Further details are given below:

- Matric and intermediate or equivalent with a minimum of 50% marks.
- The prospective students will have to appear in a written admission test.
- Only those who meet the minimum eligibility criteria and clear written test are recommended for admission.

• The student with Pre-Medical background must pass deficiency courses of Mathematics of 6 credit hours within one year of their regular studies.





BS Software Engineering



Career Prospects:

Graduates of this program are offered lucrative career prospects in diverse professional fields, including software development as well as project management in the local and global software industry. A large number of students end up establishing their own software houses or are self-employed, and are developing software and providing services to global clients as freelancers. This degree is exceptionally suitable for females in our socio-economic structure, where they can work from home very efficiently, as a freelancer for international projects and, at the same time, fulfill her domestic responsibilities.

Program Objectives:

The Bachelor of Science in Software Engineering program emphasizes the skills required to develop "industrial strength" software systems. Through this program, we intend to equip our students with analytical skills as well as knowledge and understanding of systems, languages and tools required for the software industry. This program stresses hands-on practical knowledge of cutting edge technologies and prepares the students as socially responsible citizens, who are ready to meet current and future challenges in software engineering and a successful career in computing as well as for advanced degrees.

Program Description:

The main focus of this program is to prepare students in the practical aspects of software development and related activities. A significant amount of time is spent on system analysis, design, implementation, quality and project management related tasks. The program provides a unique hands-on practical exposure to our students by involving them in real software projects being developed by a specially designed "Teaching Software House" engaged in the development of real projects for real clients. The program is different from the computer science program as it is tilted slightly towards the practical side, which gives a better ability to handle market requirements; whereas, the computer science program is more focused on the theoretical aspects.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed their intermediate or equivalent qualification in Pre-Engineering / ICS / Pre-Medical or another combination with Mathematics. Further details are given below:

- Matric and intermediate or equivalent with a minimum of 50% marks.
- The prospective students will have to appear in a written admission test.
- Only those who meet the minimum eligibility criteria and clear written test are recommended for admission.

• The student with Pre-Medical background must pass deficiency courses of Mathematics of 6 credit hours within one year of their regular studies.



BS Data Science



Data Science is amongst the most sought after skills in the world. Graduates of this program are offered lucrative career prospects in diverse professional fields, including local and global software industry, data centers and analytics-based organizations. Graduates can work as freelancers and get lucrative assignments as well, whereas, the opportunity to work with medium to large organizations, in the local and international market, is also there.

Program Objectives:

Data Science is an emerging and futuristic area of knowledge. The emergence of big data, machine learning and related security issues have opened up a vast area of new fields. Even though there have been significant developments in this field, yet it is considered as an emerging field. GIFT University's Computer Science Department has felt the need to impart knowledge in this innovative area of study. The BS Program will impart the skills of large data handling and analysis to the students.

Program Description:

BS in Data Science is a 4-year undergraduate academic degree. The main focus of this degree is to prepare students in theoretical as well as practical aspects of data science and related activities. The program has been designed to have common courses during the first two years with two other Computer Science degree programs, namely BS(CS) and BS(SE). From the third year onwards, the students will learn about the specialized area of data science.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed their intermediate or equivalent qualification in Pre-Engineering / ICS / Pre-Medical or another combination with Mathematics. Further details are given below:

- Matric and intermediate or equivalent with a minimum of 50% marks.
- The prospective students will have to appear in a written admission test.
- Only those who meet the minimum eligibility criteria and clear written test are recommended for admission.

• The student with Pre-Medical background must pass deficiency courses of Mathematics of 6 credit hours within one year of their regular studies.





BS Mathematics

Introduction:

Mathematics is the science that deals with the logic of shape, quantity and arrangement. Math is all around us, in everything we do. It is the building block for everything in our daily lives, including mobile devices, architecture (ancient and modern), art, money, engineering, and even sports.

People often wonder what relevance mathematicians serve today. In a modern world, math, such as applied mathematics, is not only relevant, it is crucial. Applied mathematics is a branch of mathematics that is involved in the study of the physical, biological, or sociological world. The idea of applied math is to create a group of methods that solve problems in science. Modern areas of applied math include mathematical physics, mathematical biology, control theory, aerospace engineering, and mathematical finance. Applied math not only solves problems, but it also discovers new problems or develops new engineering disciplines. Applied mathematicians require expertise in many areas of math, science, physical intuition, common sense and collaboration. The common approach in applied math is to build a mathematical model of a phenomenon, solve the model and develop recommendations for performance improvement. Mathematics and pure reason. It has been described as "that part of mathematical activity that is done without explicit or immediate consideration of the direct application," although what is "pure" in one era often becomes applied later. Finance and cryptography are current examples of areas to which pure mathematics is applied in significant ways. Pure mathematics is driven by abstract problems and used to design a mathematical model of real-world problems. Much of what is pursued by pure mathematicians can have their roots in concrete physical problems, but a deeper understanding of these phenomena brings about problems and technicalities are what pure mathematics attempts to solve and these attempts have led to major discoveries for mankind, including the Universal Turing Machine.

Computational mathematics involves mathematical research in areas of science, where computing plays a central and essential role, emphasizing algorithms, numerical methods and symbolic methods.

Program Objectives:

- To enhance the knowledge of students for higher levels of independent learning.
- To be a resource in the mathematical sciences for other disciplines, with activities that have an ever-increasing need for the power of mathematics.

• To work closely not only with colleagues from other disciplines within the university, but also with colleagues from the local schools and community colleges who share the responsibility of ensuring the flow of a mathematically literate and confident generation of new students.

- To embrace the notion such that change, which is manifested in computer technologies and educational reforms, can be beneficial.
- To enhance learning and enrich the intellectual environment.
- To utilize mathematics as a tool in various fields of industrial and applied sciences.
- To provide quality education with modern and scientific tools so that graduates may possess a global outlook.

Learning Outcomes:

- Use mathematical models to solve a practical problem.
- Read mathematics with understanding and communicate mathematical ideas with clarity and coherence.
- Perform standard mathematical computations with accuracy.
- Use technology to solve mathematical problems.

Minimum Eligibility Criteria:

- Intermediate or equivalent qualification with any of the following combination:
- i. Pre-Engineering
- ii. Any other combination with Mathematics
- iii. ICS (Intermediate with Computer Sciences)
- iv. FA with Mathematics

Note: The applicant must have scored 50% marks in Matriculation as well as in Intermediate.

Selection Criteria:

Inter marks or equivalent Diploma and written test.



BS Home Economics (Interior Design)

at Main Block (Only for Females)

at Separate Girls Block (Only for Females)

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Career Prospects:

Students of BS Home Economics (Interior Design) can explore their utility as:

- Interior designer in the furnishing industry - Interior designer in media houses - Exhibition designer

Program Objectives:

The main objectives of the program are:

- To help students to prepare themselves for home and family living.
- To apply knowledge of science and humanities.
- To integrate and apply knowledge from all areas of home economics.
- To create awareness of research for professional development.
- To prepare students for career and profession in different areas of home economics.
- Demonstrate the application of principles of art and design by using skills, techniques and materials related to drawing, painting, printmaking, and ceramics.

• Apply the concept of 2D, 3D and colors in interior design projects by proposing space planning, interior finishes and material, furniture and fixtures as per user's needs.

Program Description:

Home economics is a field of study and a profession that draws from a range of disciplines, to achieve optimal and sustainable living for individuals, families and communities. The central focus of home economics education is the well-being of people. It is about becoming independent, connecting with others and taking action towards preferred futures that support individual and family well-being.

The main areas of study included in Bachelors of Home Economics are food and nutrition, clothing and clothing construction, housing (including interior planning and design), resource management and family interaction. Home economics is a field of formal study including topics such as interior design, home furnishing, cleaning, handicrafts, sewing, clothing and textiles, commercial cooking, home cooking, nutrition, food preservation, hygiene, child development, managing money and family relationships.

GIFT University, a premier educational institution, offers BS (Hons) Home Economics, a 4-year program with a specialization in Interior Design.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.
- Applicants with BA in Home Economics will be admitted to the 5th (bridging) semester of the program.
- Applicants with AD Home Economics will be admitted to the 5th semester of the program.



- Entrepreneur
- Furniture designer
- Space planner in event management companies



BS Home Economics (Food & Nutrition)

at Main Block (Only for Females) at Separate Girls Block (Only for Females)

Program Description:

Home Economics is a field of study and a profession that draws from a range of disciplines to achieve optimal and sustainable living for individuals, families, and communities. The central focus of home economics education is the well-being of people. It is about becoming independent, connecting with others, and taking action towards preferred futures that support individual and family well-being. Through home economics education, students become empowered, active, and informed members of the society.

The main areas of study included in Bachelor of Home Economics are food and nutrition, clothing and clothing construction, housing (including interior planning and design), resource management, and family interaction. Home Economics is a field of formal study including such topics as interior design, home furnishing, cleaning, handicrafts, sewing, clothing and textiles, commercial cooking, home cooking, nutrition, food preservation, hygiene, child development, managing money, and family relationships.

GIFT University, a premier educational institution, offers BS (Hons) Home Economics, a 4-year program with a specialization in Food & Nutrition.

Program Objectives:

The main objectives of Home economics are:

- To help students to prepare themselves for home and family living.
- To apply knowledge of science and humanities.
- To integrate and apply knowledge from all areas of Home Economics.
- To create awareness of research for professional development.
- To prepare students for a career and profession in the food and nutrition field.





The main objectives of Home Economics are:

- To understand and apply the practice of food hygiene, food preservation, and professional cooking.
- Enhance their creativity and skills employed in meal presentation.
- To develop skills to carry out the various steps in nutrition education and counselling process.
- To develop an advanced understanding of the role of nutrients in the prevention of deficiency and chronic diseases.

Department Infrastructure:

The department is equipped with the following state of the artfully air-conditioned kitchen and laboratories, which are professionally designed to perform different tasks.

Food & Nutrition Laboratory: The laboratory is equipped with state of the art kitchen and classroom. Various components of cooking, baking, and hygiene studies are carried out on the latest types of equipment. The lab is equipped with the latest tools to perform various nutrition practical.

Art & Design Laboratory: Drawing, design elements, fashion sketching & illustration assignments are carried out in Design Laboratory. Textile & Clothing Laboratory: Pattern making, cutting, sewing, fabric dyeing, printing, and textile developments are carried out in Textile Laboratory.

Interior Design Laboratory: The laboratory equipped with modern facilities to exercise the technical and aesthetic concepts of interior design.

Computer Laboratory: The computer lab is well-equipped with sophisticated computer hardware to carry-out multiple Computer-Aided Design (CAD) tasks, including Adobe Photoshop and Corel Draw.

Minimum Eligibility Criteria:

- Applicants who have passed the intermediate or equivalent examination with one or more home economics subjects.
- Applicants who have passed the intermediate/A' Levels or equivalent examination with science subjects (e.g., Pre-Medical).
- The minimum aggregate marks for all above are 45%.

• Students will be admissible in the 5th semester of the program with degrees of AD Home Economics and Bachelor of Science (Botany, Zoology, or Home Economics).



Bachelor of Design (Hons)
Textile & Fashion

Program Description:

The program provides:

• A curriculum thoroughly designed and approved by HEC, Pakistan.

. Knowledge and skills required to select a broad range of career opportunities in fashion (women's wear, men's wear and fashion textiles).

- An understanding of the vital social, cultural, historical and business concepts relevant to contemporary fashion.
- Skills required to perform research, build up initial design ideas, and develop designs through a finished 3D prototype.
- Design skills through interactive and vigorous assignments.
- Broad understanding of textile surface treatment techniques.
- Awareness and practice of tools and techniques of CAD, pattern cutting, draping, sewing and illustration.
- Corporate internships with leading fashion labels, brands and textile mills.
- An atmosphere that encourages students to participate in prestigious national and international competitions for young designers.
- Students with an opportunity and atmosphere, to develop individual portfolios, reflecting personal design philosophies.
- Effective career development and dedicated job placement in the field of interest in fashion industry.

Program Objectives:

Fashion has always been an energetic and challenging discipline, where people learn to explore, discover, imagine and create. The skilled designers reflect, predict and modify fashion, which influences everyone's life. This fact makes fashion design studies exciting, creative and challenging.

School of Fine Art, Design and Architecture (SFADA) at GIFT University, has emerged as one of the premier institutes in Pakistan, which is renowned for its excellence in fashion design studies. HEC approved curriculum, experienced faculty, state of the art infrastructure, active liaison with fashion brands and its alumni emerging in the fashion industry are the hallmarks of SFADA.

Career Prospects:

The highlight of the program is its ability to enable its students to secure the best internships and job opportunities in their field of interest. HSY, Nayna, Nikki & Nina, Mehdi, Tehzeeb, Nilofer Shahid, Muneeb Nawaz, Sara Rizwan, Ammar Bilal, Elan, MNR, Generations, Cotton Web, Azgard 9, Nishat Apparels, Rafia, Crescent Bauhman, Master Tiles and Bareeze are few of the names where student secure their annual internships and jobs.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.



Bachelor of Design (Hons)
Graphic Design



Graphic designing deals in developing and communicating the ideas by utilizing the art of language, picture, and typography. A graphic designer is a visual problem solver who uses different mediums to integrate design principles, methods, images, words and ideas. The technical, creative and conceptual skills are nourished by providing courses that emphasize theory, process, and professional practice. The program's rigorous learning experience leads to designing the campaign and other print media traditional and modern solutions creatively and effectively. The designers learn to use colour, select type, manage the design process, collaborate with clients and utilize the most popular graphic software.

The graphic design work creates an impact on economic, political, social, cultural and personal life.

Program Objectives:

• To enable students to communicate concepts, design solutions, and arguments clearly and concisely through visual, verbal and written means.

- To nourish the design skills of a student by giving exposure to the classical and contemporary design practices.
- To apply the principles of colour, composition, hierarchy, typography as they relate in the digital and print media.
- To enable students to draw, sketch, and illustrate the products by learning classical and contemporary work.
- To learn and practice the modern digital designing tool and develop commercially viable solutions.
- To enable students to demonstrate the ability to use design thinking strategies in print media design process.

Learning Outcomes:

- Students will be able to compare and contrast key elements of design such as shape, space, line, colour and texture with key principles of design and thoughtfully use them in design projects.
- Students will able to use industry-standard software applications such as Adobe Photoshop, Corel Draw, Illustrator, and AutoCAD to create and modify visually appealing illustrations, documents and publications.
- Develop a portfolio of personal design samples with the ability to suggest and develop a design solution for print media.

Department Infrastructure:

GIFT University features high technology studios that have been specially designed to aid students enrolled in design and development courses. The studios include a design studio, drawing studio, graphic studio, and specialized computer laboratories. These studios enhance student's understanding of the design industry and help them practically test their concept and skills.

Career Paths:

The Graphic Design graduate can expore a career path in various fields which include but may not be limited to:

Product Designer | Developer | Graphic Designer | Creative Director | Production Artist | Art Director | Marketing Specialist | Animator | Multimedia Artist | Entrepreneur

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.



BS Mass Communication and Media Studies

Program Description:

Mass communication, as a rapidly growing field, demand well-skilled and specialized practitioners and journalists in different areas of the profession. Media institutions, governmental bodies, and all other profit and non-profit organizations are looking for well-qualified communicators to contact their audience.

Our Bachelor in Mass Communication prepares students for immediate entry into the professional world of the mass media industry. The 4-years Bachelor in Mass Communication and Media Studies program is carefully planned to meet the current and future needs of students, organizations, and businesses in national and international level. It includes a variety of theoretical and practical courses in audio, video, and digital production that will equip students to meet the growing needs of the nation and region. Likewise, journalism, PR, advertising, and online broadcasting are integrated into three concentrations of the program.

The BS Mass Communication Program is designed for students who thrive on making positive changes in the media field. This program is ideal for students with an interest in various media fields and newsgathering, writing and editing both in print and broadcasting. It is designed for students who are interested in media and public opinion research. Whether you are interested in media research, communication policies, strategic communication, communication, and diplomacy, there is a place for you in Mass Communication Program.

Program Objectives:

Graduates of the Mass Communication/Media Studies Program will acquire knowledge and skills that will help them to be professionally capable to professionally:

- Have an understanding of basic knowledge in areas of practical journalism.
- Write for newspapers and magazines with effective usage of web designs and publications' computer programs.
- Understand and analyze issues and situations having ethical and legal implications in media.
- Provide active inquiry and critical thinking about the information they receive and create.
- Create and design distinguished television news programs and be professional in shooting, writing and editing news stories.
- Conduct media and public opinion research and write research reports effectively.

- Develop student's ability to demonstrate effective written and oral communication.
- Design creative public relations and advertising campaigns by using up-to-date multimedia techniques.
- Prepare students to understand general and practical reporting and subbing.

Mass communication career opportunities exist in the media industry (print, broadcast, and online) locally, regionally, nationally, and internationally, advertising industry, public relations, and media research centres as well as television stations. This degree will enable the students to work as speech-writers, media strategists, crisis communicators, public diplomacy experts, non-profit leaders, advertising executives, and public relations professionals. Most career opportunities for Mass communication graduates are found in the following fields:

- Print Media
- News Television Channel
- Radio Programming
- Public Relations Departments
- Public Diplomacy
- Media Research Centres/Organizations
- Leadership Programs and Organizations

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Intermediate or Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.
- Any other equivalent grade 12 degrees approved by the Ministry of Education.







BS English will fetch jobs to its students in government offices, embassies, academic institutions, and policy and cultural research institutes as translators, officers, managers, teachers, customer relations officers, researchers etc. The graduates of BS English program will have the capacity for freelance work like editing, translation, proofreading, data processing etc. Another possible employment option is journalism, where the English language and literature graduates are often employed. Students can do reporting and write for newspapers, magazines, and books, or they can find positions in content/blog writing and critique. If someone loves to write, he/she could be an author.

Program Objectives:

BS English program has been designed to cater to the needs of Pakistani students who have the desire to excel in the fields of language and literature. The program helps students develop necessary critical ability and insight so that they may learn how to decipher a language specimen or a performance. The program provides students with a vast panorama of literary texts from around the world so that they may enhance their capacity to think critically and evaluate discourses produced in alien or unfamiliar cultural surroundings. The program also encourages the students to write for a variety of professional and social settings with grammatical accuracy, stylistic clarity, and the diversity of literary and social voices within the major traditions of literature and culture.

Program Description:

BS English program runs under two intertwined tracks: literature and linguistics. The program has been designed with the view that both literature and linguistics are organically linked. The practice of early narrow specialization has been avoided, and open disciplinary spaces have been created through a variety of subject combinations. The combinations of subjects offered, at the undergraduate level, fulfill the academic and intellectual needs of the students with diverse aptitudes and varied plans for the future. BS English is a broad-based graduate-level program with an essentially modern outlook. It equips the students with a vast array of skills vital for future professional success.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.



BS Islamic Studies



One of the most densely populated regions, Guiranwala has its own peculiarities to highlight the need for BS Islamic Studies Program. Almost every family has an urge to educate its young ones with an Islamic orientation. While, there is no other university in the region that offers such a popular degree, especially for young promising girls, who are, no doubt, in thousands. This program, in the long-run, will lead students to pursue MPhil in the discipline. This program is designed to focus on educational and organizational sociology in the Islamic perspective; thus, achieving the national goals of a progressive and sustainable society.

Program Description:

This program focuses on the learning of core disciplines in Islamic studies. It will lay the foundation of Islamic learning, leading students to higher studies of MPhil and PhD degrees offered at GIFT and other universities of the country. Keeping in view the key importance of core disciplines in Islamic Studies, like Qur'an, Hadith, Seerah, and Figh, GIFT has structured the BS Islamic Studies Program as a combination of research and course work. With an experienced faculty and highly conducive environment of teaching and learning on campus, the University will be able to produce graduates possessing academic competence and problem-solving qualities.

Program Objectives:

The main objectives of the program are:

 To prepare young scholars at graduate levels in the discipline of Islamic sciences, realizing the national goals of a progressive and sustainable society.

• To produce young social scientists that are committed to the pursuit of excellence and are endowed with vision, courage and dedication towards society and its problems.

• Improve academic standards in this region through the generation, assimilation, and dissemination of knowledge in Islamic studies.

• Integrating academic, research and development activities in the larger national interest and comprehensive orientation of Islamic studies students, creating a balanced approach towards religion in a modern perspective.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.



BS Psychology

at Main Block (for both Male & Female Students)

at Separate Girls Block (Only for Females)



One of the most densely populated regions, Guiranwala has its peculiarities that highlight the need for the BS Psychology Program. There is no other university in the region that offers such a popular degree, catering needs of specialization in the domain of psychology. It is equally beneficial for male as well as female students. This program is designed to prepare professionals at the graduate level in the disciplines of educational, organizational, clinical psychology, and counseling with community development; thus, achieving the national goals of a progressive and sustainable society. It will open up many prospects of a bright future for young professionals as academicians, rehabilitation specialists, social service specialists, psychiatric technicians, market researchers, probation and parole officer, child care worker, case manager, career counselor, and content writers; they may even serve in armed forces.

Program Description:

Psychology is the study of human behavior, performance, and mental processes. The subject lies at the intersection of applied, educational, and theoretical science. It is an applied and theoretical human science associated with education and human development. GIFT's bachelor degree program, in the long-run, will lead students to pursue higher studies in social sciences with majors in psychology and sociology. This degree program has the capacity to perform a lead role in preparing and updating competent professional psychologists of different fields so that they can deeply nurture with vision and be strongly committed to the obligations of this profession.

Program Objectives:

The main objectives of this program are:

- To prepare young social psychologists, who can play an important role in reforming a society into a socially integrated society.
- To improve the academic standards of young learners in this region through the generation, assimilation, and dissemination of knowledge in different areas of social sciences.
- To share information and knowledge with various segments of the society on different professional forums, as a tool for lifelong learning and improvement in human capital.
- To make a significant and meaningful contribution to the social and economic betterment of Pakistan, through the development of these human resources.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.

 The students with 14 years of education BA / BSc in the relevant field or equivalent, securing minimum CGPA of 2.5/second division (in annual system), may be admitted in the 5th (bridging) semester of the program to avail two years exemption on case to case basis.





BS Clinical Psychology

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

Program Description:

Clinical psychology takes general psychology a step ahead. While psychologists study the fundamentals of mental behaviors and processes, clinical psychologists apply these principles in real-world situations. They translate basic concepts into practical approaches that are used to diagnose and treat mental illnesses or disorders in patients. This program is designed to prepare professionals at graduate levels as clinical psychologists, child psychologists, clinical case managers, counselling psychologist, medical psychologists, psychotherapists, rehabilitation psychologists, school psychologists, and substance abuse counsellors.

Program Objectives:

- To inculcate psychology skills in young, dynamic psychologists of the country.
- To perform a lead role in preparing competent professionals, nurtured with vision, and a strong commitment to the obligations of this profession.

• To improve the academic standard in this region through the generation, assimilation, and dissemination of knowledge in clinical psychology.

• To organize and participate in national, regional, and international seminars and conferences in different aspects of psychology to share experiences and forge academic bonds with the community.

• To make a significant and meaningful contribution to the social betterment of Pakistan, through the development of these human resources.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed up to Grade 12 schooling. The more specific criteria follow:

- FSc (Pre-Engineering / Pre-Medical).
- Intermediate with Arts or General Science or Commerce.
- Advanced Levels (A' Levels).
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.
- Any other equivalent grade 12 degree approved by the Ministry of Education.

• The students with 14 years of education BA / BSc in the relevant field or equivalent, securing minimum CGPA of 2.5/ second division (in annual system), may be admitted in the 5th (bridging) semester of the program to avail two years exemption on case to case basis.



BS Sociology

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

Program Description:

Sociology is an important field as it helps human beings study the behaviors of individuals and come up with ways of improving life. It studies human beings from the basic unit, which is a family, to a global outlook. This helps in understanding intricate details about society. Keeping in view the advancement in various disciplines of social sciences, GIFT has structured the BS Sociology Program as a combination of research and course work.

With an experienced faculty, well-equipped library and highly conducive environment of teaching and learning on campus, it would enable the university to produce graduates, possessing professional competence in the various fields of sociology, along with humanistic, moral, and problem-solving qualities. The Social Sciences Department also houses a computer laboratory, having 40 systems connected with a wireless network, providing free access to HEC digital library and e-library.

Program Objectives:

• To prepare professionals, at graduate levels, in the discipline of sociology and population studies for realizing the national goals of a progressive and sustainable society.

 Develop high-quality professionals and behavioral scientists, committed to the pursuit of excellence, and are endowed with vision, courage, and dedication.

• Improve academic standards in this region through the generation, assimilation, and dissemination of knowledge.

 Make a significant and meaningful contribution towards the social and economic betterment of Pakistan, through the development of these human resources.

• Integrating academic, research, and development activities in the national interest, at large.

Minimum Eligibility Criteria:

- 12 years education with FA / FSc / A' Levels.
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.





BS Education

at Main Block (for both Male & Female Students) at Separate Girls Block (Only for Females)

Program Description:

The emerging needs and shortage of human development resources, mixed with higher qualities of leadership in the field of education at the national level, demands personnel, who have a sound professional and academic background, in the field of teacher education. This program is aimed at providing education and training facilities to teachers, administrators, and future educationists in the country.

Program Objectives:

- To prepare professionals at the graduate and postgraduate levels in the discipline of education/teaching studies for realizing the national goals of a progressive and sustainable society.
- Develop high-quality professionals and behavioral scientists that are committed to the pursuit of excellence and are endowed with vision, courage, and dedication.
- Improve academic standards in this region through the generation, assimilation, and dissemination of teaching skills.
- Make a significant and meaningful contribution towards the social and academic standard of Pakistan through the development of these human resources.
- Integrating academic, research and development activities in the national interest, at large.

Minimum Eligibility Criteria:

- 12 years education with FA / FSc/ A' Levels.
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.
- The students with 14 years of education BA / BSc in the relevant field or equivalent, securing minimum CGPA of 2.5/second division (in annual system), may be admitted in the 5th (bridging) semester of the program to avail two years exemption on case to case basis.



BS Political Science

Program Description:

The state is an alternative term used for a politically organized society. The question of whether a society is politically organized, or otherwise, is dependent on the extent to which the citizens, as one of the constituent elements of the state, are conscious of their rights and duties towards the polity.

The 4-year Integrated Program for BS Political Science is designed to streamline the education of political science in Pakistan and bring it in line with the international standards. The course is designed to broaden the knowledge of graduates in diverse fields of political science. For this purpose, different streams of specialization have been provided to be opted by the students in the last two semesters. The program aims at the development of a literary community that is equipped with the potentials to cope effectively with the challenges of the modern world.

Program Objectives:

Students will be able to understand the functions of various institutions of government, both in Pakistan and elsewhere.

 Students will be able to discuss a broad array of concepts related to government and politics, such as the most important political theorists and the ideas associated with them, basic political and governmental structures, processes, and policies at the national and international levels.

• The learners will be able to understand the history, structure, and operation of the international system, the principal arguments for and against alternative forms of government.

• The scholars will explain the structural context within which politics takes place, including the role of the economy, society and culture, and conflicts over and within those domains.

Minimum Eligibility Criteria:

- 12 years education with FA / FSc / A' Levels.
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.

• The students with 14 years of education BA / BSc in the relevant field or equivalent, securing minimum CGPA of 2.5/second division (in annual system), may be admitted in the 5th (bridging) semester of the program to avail two years exemption on case to case basis.





BS International Relations

Program Description:

The primary purpose of the program, of BS 4-Year in International Relations, is to prepare graduates in having an in-depth knowledge of the subject, as well as the ability to analyze any given situation and draw out conclusions. For this purpose, an intensive and extensive program, spread over 4-Year BS International Relation, is designed to enable the students to interact with other branches of knowledge and strengthen their understanding of the society.

Program Objectives:

The syllabus of subjects is designed by keeping in view the following objectives:

- The graduates passed under this program will have a sound knowledge of the subject. Moreover, they would also have a broader view of other disciplines of social as well as physical sciences.
- The graduates will be equipped with the essential tools and techniques of research. It will enable them to analyze any given situation/issue and suggest its possible solution.
- The graduates will be empowered to establish and develop a viable and forceful link between theory/concepts and practice in the field, for its proper implementation and utilization by the students, scholars, policy-makers, and planners.

Minimum Eligibility Criteria:

- 12 years education with FA / FSc / A' Levels.
- Minimum 45% or equivalent marks in intermediate or equivalent qualification.
- The students with 14 years of education BA / BSc in the relevant field or equivalent, securing minimum CGPA of 2.5/second division (in annual system), may be admitted in the 5th (bridging) semester of the program to avail two years exemption on case to case basis.



BS Urdu Language and Literature

Program Description:

Urdu is our national language; as such, it plays a vital role in the development of national harmony and acts as a bridge for connecting people with different languages of Pakistan. Indeed, it is the most common medium of instruction and communication. BS Urdu Language and Literature is the need of the hour at a national level, as its teaching and promotion have become necessary in the modern globalized cultures. Urdu language and literature cultivate our youth with national and moral ethos, disseminating to their conscience.

Program Objectives:

- To generate and cultivate a heightened level of interest in the Urdu language and literature.
- To foster an environment that promotes learning through guality teaching and research, while encouraging mutual respect, tolerance, and sensitivity.
- Provide an opportunity for the students of this area to acquire high-quality education in Urdu literature.
- To enable the students to develop a sense of national identity and collective consciousness.
- Help to mold the future generation of Urdu graduates into model citizens for the betterment of Pakistan.

Minimum Eligibility Criteria:

- 12 years education with FA / FSc / A' Levels.
- Minimum 45% or equivalent marks in intermediate or equivalent gualification.





GRADUATE & POSTGRADUATE DEGREE PROGRAMS



Master of Business Administration



Our MBA graduates are groomed enough to formulate, implement, and evaluate the business-level strategies, keeping in mind the multidisciplinary nature of the business and industry. They can analyze various business situations and propose workable solutions to real-life business problems. MBA graduates can diagnose the opportunities for entrepreneurial business in national as well as global markets. Our graduates are positioned in top national and multinational organizations of Pakistan and the world.

Upon successful completion of the MBA program, the graduates would pursue their lucrative careers in business, government, and not-for-profit organizations. They would also be able to have managerial level jobs in public and private sectors, including large-scale business organizations. The graduates would also be able to pursue their career as successful entrepreneurs, on the basis of their in-depth knowledge and the practical exposure, provided to them in pursuit of an MBA degree.

Program Objectives:

The aim of this program is to provide an exhaustive, meticulous, and comprehensive management studies program with an in-depth focus in diverse business subjects as finance, marketing and HRM. The program gives students strong technical and analytical skills and high moral and ethical values. The program uses modern teaching pedagogy, especially the well-known participant-based learning, to improve decision-making skills, communication skills and leadership potential. The main objectives of the MBA program are but not limited to:

- Enhance the essential leadership skills and abilities of students.
- Develop competencies of the students to broaden their vision.
- Develop and enhance the decision-making skills and capacities of the students.
- Enhance the ability of the students and groom them to deal with the multifaceted business circumstances.
- Impart students with well-versed entrepreneurial knowledge and skills to enable them to start their own ventures.

• Prepare the students for understanding the national and global business settings and equip them with the skill of preparing effective business strategies and plans.

Program Description:

It is a rigorous 2 years industry-focused program, aimed at developing competencies that are needed for superior managerial performance. The program introduces students to contemporary management issues, theories, and principles. It also focuses on the practical application of the principles and concepts that govern today's modern business enterprises.

Students learn the core principles of management, refine their career interests, develop an in-depth understanding of one or more curricular areas of interest, and build the portfolio needed to succeed in a competitive job market.

The MBA program comprises core courses, elective/specialization courses, and industry projects. The core courses are mostly taken in the first three academic semesters. In the last academic semester, the program offers students the possibility to choose among a broad range of elective and specialization courses, which allow students to specialize in an area compatible with their career interests. The quality of teaching and guidance of highly qualified and experienced faculty, participant-centric learning experience, international exposure and efficient corporate job placements make our MBA program different, unique and the first choice for students.

This program offers specialized education that develops analytical and problem-solving skills to be applied in real-world situations. To achieve this, the University provides students with modern technological and conceptual tools. Classes focus on gaining practical experience, based on business cases and real-world situations, and promote interaction with the business community. Academic knowledge is complemented with assignments and projects that increase managerial competences of the graduates, which includes communication and leadership skills, creativity, teamwork, and the ability to deal with ambiguity and uncertainty.

This MBA program is designed to provide the necessary skills and knowledge needed by the leaders in today's organizations. This includes the ability to critically analyze the problems, develop creative but practical solutions, communicate clearly and respond to business challenges and uncertainty with integrity. Students will also have the opportunity to take specialty executive certificate courses during the regular semesters. This program may be offered in the morning, evening and weekend format.

This program is equivalent to MS/MPhil Management Sciences and the graduates will be eligible for the admission in PhD program as per the HEC criteria.

Specializations:

The MBA program offers a choice of three areas of concentration. To earn a concentration in any of these areas, three elective courses must be completed from the selected area. Concentrations are offered in the following areas:

- Marketing
- Finance
- Human Resource Management

Project Work:

The MBA program culminates with a comprehensive project worth 6 credit hours. This project provides the students with an opportunity to integrate the knowledge, gained in different MBA courses, and apply it to develop a new business proposal or solve a real life management problem of the industry. The project involves extensive academic and applied research. The projects are evaluated on the basis of continuous assessment done by the supervisor during different stages of the project, final project report and an oral presentation of the report in front of a graduate committee.

The student may opt for two courses from the area of specialization in place of the project. However, students with project work will have an added advantage at the time of admission, at a higher level.

Eligibility Criteria for Business Education Background:

GIFT UNIVERSITY The Best & Largest University in Gujranwala

This pathway is for the candidates having 16 years of business education. They need to complete 30 credit hours in 1.5 years. The other 30 credit hours will be exempted on the basis of their prior business degree. All students, entering the MBA program through this pathway, must have completed 16 years of education with an undergraduate or graduate degree from HEC recognized University/Institution in Business Education. The most eligible qualifications for admissions are:

- Bachelor of Business Administration (BBA Hons).
- Bachelor of Commerce (BCom Hons).
- Master of Business Administration (MBA 16-Years).
- Master of Commerce (MCom).
- Master of Science in Accounting & Finance (MSc AF).
- Associate Cost & Management Accountants (ACMA).
- Associate Chartered Accountants (ACA).
- Other relevant equivalent qualification.
- The candidate must have obtained a minimum of 45% marks (for Annual System) or CGPA 2.0/4.0 (for semester system) or equivalent in the relevant degree program.
- Must have passed the GIFT University Admission Test OR GRE / GAT / NTS (General) with at least a 50% score.
- An equivalence certificate is mandatory from the Higher Education Commission (HEC) in case of an equivalent qualification.

Eligibility Criteria for Non-Business Education Background:

This pathway is for the candidates having non-business education. They need to complete 60 credit hours in 2 years. All students entering the MBA program through this pathway must have completed 16 years of education with an undergraduate or graduate degree from HEC recognized University/Institution. The most eligible qualifications for admissions are:

- 16 years Master in any Non-Business Discipline.
- Bachelor (Hons) in any Non-Business Discipline.
- LLB or 4-years BA/BS programs.

• MBBS / BE (Engineering) / BSc Agriculture.

• The candidate must have obtained a minimum of second division (for annual system) or CGPA 2.0 / 4.0 (for semester system) or equivalent in the relevant degree program.

- Must have passed the GIFT University Admission Test OR GRE / GAT / NTS (General) with at least a 50% score.
- An equivalence certificate is mandatory from the Higher Education Commission (HEC) in case of an equivalent qualification.

Admissions Criteria:

A variety of factors, both academic and personal, are considered while awarding admission to the applicants. The factors considered are academic ability, enthusiasm for intellectual challenge and managerial and leadership potential. Academic ability is assessed on the basis of past academic grades and performance in GIFT Comprehensive Admissions Test (GCAT). Personal factors are judged through a personal interview conducted by the admission committee.



MS Computer Science



This program has been designed to prepare the students for doctoral-level studies as well as cope with the ever-growing demands of a very rapidly changing software industry and academia. After completing this degree, the working professionals can assume the role of software designers, architects, senior team leads, senior analyst, and process engineers. Graduates can also start their careers as faculty members or go for doctoral studies. A large number of students end up setting up their own software houses or are self-employed and developing software and providing services to global clients as freelancers.

Program Description:

This program has; thus, been organized and designed with a fine balance between the theoretical and applied sides of computer science and has been structured in a manner to facilitate the working professionals without compromising on the quality or time requirements to complete the degree. There are two options towards completing the degree: (a) with the thesis, (b) with the project. Depending upon their specific situations, students can choose any one of these options to complete their degrees. The program is 100% compliant with the HEC curriculum guidelines and is equivalent to MPhil programs offered elsewhere.

Program Objectives:

MS Computer Science, at GIFT University, was launched with two primary objectives. First, to provide opportunities to the students with outstanding academic performance in the undergraduate programs, to prepare them for studies at the doctoral level. Second, professionals, who are already working in the field, could enroll in such programs with a desire to enhance their knowledge to make progress in their professional careers and better serve their respective organizations. Through this program, the University also intends to produce local faculty to serve the growing needs of IT education in the region and beyond.

Minimum Eligibility Criteria:

The University welcomes applications from students who have successfully completed their 4 years BS (CS) or equivalent with CGPA 2.0 and no third division in his/her academic career. Further details are given below:

- The prospective students will have to appear in a written admission test.
- The students who clear the written admission test will have to appear before a departmental committee for an interview.
- Only those who meet the minimum eligibility criteria and clear written and oral tests are recommended for admission.
- Also, in order to gualify, a candidate must have taken the following courses in his/her undergraduate studies:

Analysis of Algorithms | Assembly Lang. / Computer Architecture | Computer Networks | Computer Programming | Data Structures | Database Systems | Operating Systems | Software Engineering | Theory of Automata

A student selected for admission having a deficiency in the above-stated courses may be required to study a maximum of four courses, which must be passed in the first 2 semesters. Deficiency courses shall be determined by the Graduate Studies Committee before admitting the student.

A student cannot register in MS courses unless all specified deficiency courses have been passed.

A student has the option to pursue MS by undertaking either a 6 credit hour MS thesis OR a three-credit-hour taught course and a three-credit-hour MS project according to HEC eligibility criteria.



MPhil English



The MPhil English Program opens up career prospects in higher education in Pakistan. It prepares the graduates for a diverse range of professional fields, including teaching, journalism, law, publishing, fashion, and fine arts. The graduates also pursue careers in creative writing and a host of public and private sector fields, from content design to research and consultancy, which requires analytical thinking and advanced writing skills. Students of the department of English enter a variety of areas, including civil services, educational administration, translation, public relations, creative art, advertising, and media (television, film, radio, newspapers, magazines, blogs etc.).

Program Description:

MPhil English is an intensive degree program that provides its students with a firm ground, both in linguistics and literature. The program encourages independent reading, observation, and analysis; thus, preparing the students for quality academics at the highest level. Overall, it is a well-rounded and thorough program that will enhance a student's knowledge of language and literature. GIFT University engages some of the best-known teachers and researchers to teach at MPhil level. In addition to on-campus teaching, GIFT provides academic and logistic support to the students to participate in multiple conferences, attend seminars, and engage with other institutes of higher learning.

Program Objectives:

With the rising demand for English language teachers at a higher level of education, GIFT University has launched a broad-based program that caters to the needs of the market. The program is designed for English language and literature teachers, who want to enhance their knowledge, teaching skills, and language understanding in the field of English literature and linguistics. In addition to the taught courses, the MPhil program provides a unique opportunity for the students to excel in a highly competitive environment so that they may pursue a doctoral degree in Pakistan and abroad.

Minimum Eligibility Criteria:

Graduates holding MA English, MA English Language Teaching (ELT), and MA Teaching of English as Foreign Language (TEFL) degrees, or any other equivalent qualification, recognized by the HEC, with minimum second division or 2.50 CGPA are eligible to apply.

• Passed the previous degree with a cumulative GPA score of 2.5/4.0 (under a semester system) or a second class Master's degree (earned under annual system).

• Candidate has to pass MPhil GIFT University Admission Test with 50 % marks. Alternatively, passed the GAT-General, conducted by NTS at the time of admission and must be valid. However, a provisional admission can be granted, which will be confirmed by the University after the candidate passes the GAT-General test conducted by NTS.



MPhil Applied Linguistics



MPhil Applied Linguistics is designed to help students develop the skills and experience they need for a successful career in teaching English as a second language. Pakistan's educational institutes are in need of graduates with gualifications and expertise in teaching English. It will also be of interest to those who are already teachers and would like to increase their professional expertise by advancing their analytical knowledge and teaching theories. This program will equip students with an in-depth understanding of the language structure at different levels of analysis and the relationship between language and its use. Students will critically analyze how people learn languages, how English can be taught, and gain an in-depth understanding of the assessment and testing, used to teach English. Students will discuss and evaluate a range of perspectives in the language teaching curriculum and its delivery with which informed decisions about policy and practice can be taken. Students will also have the opportunity to study a range of optional modules in an area that is of particular interest and suits their career plans.

Program Objectives:

With the rising demand for English language teachers at higher levels of education, a paucity of capable teachers is acutely felt in Gujranwala city and the surrounding areas. Keeping this demand in view, GIFT University has launched a broad-based program that can cater to the needs of a variety of higher-level teachers, who want to enhance their knowledge and teaching skills in the field of English language and linguistics. MPhil Applied Linguistics will:

- Produce teachers of the English language who are familiar with modern instructional techniques.
- Equip students with up to date knowledge about English language teaching and linguistics.
- Help students discover the most suitable teaching methods for different learning environments.
- Provide continued professional development of English language teachers.
- Introduce the students to the techniques regarding the development of instructional materials.
- Help students in issues related to classroom handling, assessment, and the choice of suitable instructional content and methods.

Program Scope:

There are excellent opportunities within Pakistan and around the world for teachers with an MPhil in Applied Linguistics. This program is specifically tailored to meet the job requirements of the education sector. The MPhil Applied Linguistics program opens up career prospects in the higher education sector in Pakistan. It prepares the graduates for a diverse range of professional fields, including English language teaching, journalism, and publishing. Related career possibilities include policy adviser, trainer of trainers, and even designer of teaching materials. Applied linguistics is a beneficial basis for a range of careers in publishing, editing, and communication.

Minimum Eligibility Criteria:

Graduates holding BS English, MA English, MA English Language Teaching (ELT), MA Teaching of English as Second Language (TESL) degrees or any other equivalent qualification recognized by the HEC, with minimum 2.45 CGPA or second division via the annual system, are eligible to apply.

Note:

- Courses will be offered subject to the availability of Faculty.
- Courses within Core and Elective modules are interchangeable on the discretion of the Dean and BOF.



MPhil Islamic Studies ++++++++++

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A higher degree in Islamic studies help teachers to secure selection and promotion to higher ranks in their professional careers. MPhil Islamic Studies is largely beneficial for nation builders who contribute as teachers; while working in different academic and social institutions. This is an advanced level study for Master degree holders, designed for their further learning, proficiency as professionals, and their selection in the same fields. This degree will enhance the future employment opportunities of the youth, seeking jobs and will enrich the skillset of the faculty members, who are already employed.

Program Description:

This program provides students with a strong grounding in various sub-disciplines of classical and modern Islamic learning. Candidates enrolled in this program will either need to complete 32 credit hours of course work or, alternatively, complete 26 credit hours of course work along with 6 credit hours of research work/thesis. Eligibility for research work will be determined through Language Competency Test (LCT) of 100 marks.

Program Objectives:

The major objective of this research degree program is to prepare competent and committed scholars of Islamic Studies that have grasp on modern issues, being faced in an Islamic perspective. The Department of Islamic Studies provides its students with all intellectual and physical resources to cater for quality research in Islamic studies. This ensures our commitment to lead in higher education and to establish our university as a center of excellence. The medium of instruction is primarily Urdu, with a special emphasis on Arabic, to integrate the students with the original sources of Islamic thought and learning, and along with English as a language of knowledge and technology.

Minimum Eligibility Criteria:

The applications for admission are welcomed from candidates with:

• MA Islamic Studies / BS Islamic Studies with minimum 2.5 CGPA / 2nd division in annual system of examination or an equivalent degree like Shahadat ul A'alamiah, recognized and verified by HEC, with minimum 2nd division.

 Passed the previous degree with a cumulative GPA score of 2.5/4.0 (under a semester system) or a second class Master's degree (earned under annual system)

 Passed the GAT-General, conducted by NTS at the time of admission and must be valid. Alternatively, candidates have to pass MPhil GIFT University admission test with 50% marks.

Relevant level NTS test is also acceptable for admissions.



MPhil Economics

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Two-year MPhil program is an advanced level Masters in Economics, which gives an excellent starting point for PhD with a similar skill set. This degree is an achievement in its own right. It creates knowledge and leads to the development of methods for testing the robustness of existing theories. After its completion, the best career is to opt for the PhD programme. Mostly, students obtain a PhD position in different universities as the Faculty of Economics/ Business or one of the other participating faculties. However, this is not the only way, and graduates with MPhil degree can also track their professions as economists, analysts, and an academician. This higher-level degree provides an excellent foundation for those planning their careers in consultancy or policy advice.

Program Description:

To enhance the analytical skills and economic reasoning, in line with market needs, MPhil Economics program is being offered under the faculty of Business & Commerce of GIFT University, Gujranwala. This degree will provide support to the industrial sector and the community in a wide variety of areas, along with high-quality education in the field of economics and econometrics. Similarly, the focus of the MPhil Economics program is to develop economic reasoning and analytical skills to fulfill the industrial as well as corporate sector need of understanding the advance level economic decisions and planning.

The two years program consists of 30 credit hours all together, offering course work. In the first year of the degree, students will take 2 elective courses along with the core area of microeconomics, macroeconomics, and econometrics, for a thorough and in-depth knowledge of economics. In second year, students will register themselves in additional elective and core courses for a comprehensive command over the essentials of the degree.

Program Objectives:

The main objectives of these degrees are:

- To provide an integrated knowledge of theory and practical in advanced fields of economics.
- To provide advanced and specialized study in economics for further learning and research.
- To prepare the students for critical analysis of the current issues and enable them for further discussion.
- To provide a bridge for students willing to study Doctor of Philosophy (PhD).
- To prepare experts in the field of economics, who are capable of resolving different challenges in all spheres of life.

Program Features:

The program provides:

- Updated and advanced understanding in the field of microeconomics, macroeconomics, and econometrics.
- Refine academic skills to analyze economic, business, and humanities issues and controversies of the real world.
- The ability to pursue a doctoral program in economics with 18 years of economics background.
- Job opportunities in a variety of markets like academia, financial and banking sector, planning and development agencies, government organizations and departments, industries, NGOs, research organizations, etc.

Minimum Eligibility Criteria:

To be eligible for admission to the MPhil Economics program, a candidate:

• Must possess a relevant Bachelor's or Master's degree of a minimum of 16 years of education or equivalent qualification from recognized University/Degree Awarding Institute (DAI).

- Must have passed GRE / GAT / NTS (General) OR pass the GIFT University admission test with at least a 50% score.
- Shall have obtained a minimum cumulative grade point average (CGPA) of 2.5 / 4.0 in the semester system or a minimum of 2nd division in the annual system in the last qualifying degree.
- An equivalence certificate is mandatory from the Higher Education Commission (HEC) in case of an equivalent qualification.
- In addition to the above, the applicant may also be required to fulfill any further eligibility criteria if specified by the HEC.

MPhil Management Sciences



Two-year MPhil program is an advanced level masters in management sciences degree by course work, which gives an excellent starting point for PhD with a similar skill set. It creates knowledge and leads to the development of methods for testing the robustness of existing theories. The MPhil graduates are expected to work with the leading national and multinational organizations to serve their managerial needs. Most students will obtain a PhD position in different universities in the faculty of Business/Management or at one of the other participating faculties. However, this is not the only way, and graduates with MPhil degree can also track their professions as member of managerial bodies, analysts, and top business managers. This higher-level degree provides an excellent foundation for those planning their careers in consultancy or policy advice.

Program Description:

The MPhil program offers a degree in core management areas with a particular emphasis on the identification and solution of issues pertaining to marketing, finance and human resource management.

The coursework for the MPhil program in Management Sciences will introduce the scholars with classic and contemporary theories developed by management science researchers across the globe. The coursework consists of 10 courses that are to be offered in four semesters. The program offers 10 -12 streams of professional elective courses. Students will also have the opportunity to take specialty executive certificate courses during the regular semesters. The content will proceed with an understanding of the current management thought towards developing a practical skill in the areas pertaining to marketing, finance, strategy, and human resource management. The two years program consists of 30 credit hours of course work altogether. In a first year of the degree, students will take 2 elective courses, along with the core courses, for a thorough and in-depth knowledge of management sciences. In the second year, students will register themselves for two additional elective courses and core subjects.

Program Objectives:

The main objectives of this degree are:

- To provide an integrated knowledge of theory and practical in advanced fields of management.
- To provide advanced and specialized study in Management for further learning and research.
- To be able to independently diagnose problems and offer workable solutions meeting the needs of senior managerial positions.
- To enable them to conceive managerial problems with relevant solutions by making them independent researchers.
- To prepare the students for critical analysis of the current issues and enable them for further discussion.
- To provide a bridge for students willing to study Doctor of Philosophy (PhD).
- To prepare experts in the field of management, who are capable of resolving different challenges in all fields of life.

Minimum Eligibility Criteria:

To be eligible for admission to the MPhil Management Sciences program, a candidate:

• Must possess a relevant Bachelor's or Master's degree of a minimum of 16 years of education or equivalent qualification from recognized University/Degree Awarding Institute (DAI). However, candidates with a non-business degree may also be admitted, but they have to complete deficiency courses before the regular roadmap of the program.

• Must have passed GRE / GAT / NTS (General) OR pass the GIFT University admission test with at least a 50% score.

• Shall have obtained a minimum cumulative grade point average (CGPA) of 2.5 / 4.0 in the semester system or a minimum of 2nd division in the annual system in the last qualifying degree.

- An equivalence certificate is mandatory from the Higher Education Commission (HEC), in case of an equivalent qualification.
- In addition to the above, the applicant may also be required to fulfill any further eligibility criteria, if specified by the HEC.

PhD English



Brief Overview:

PhD (English) is a three years program consisting of one-year coursework and two years of research. The program has pathways to English Literature and Applied Linguistics with aims to broaden and deepen researchers' knowledge and understanding of their chosen topic of study. The PhD program is for those who are eager to make substantial and original contributions to the development of knowledge in English literature and applied linguistics. The prime focus is on the interplay between the multi-dimensional researches within these two areas. Exploration of the nexus between theory and practice begins with the six taught courses that will develop students' capability to perceive critical issues facing applied linguists and English literature. This broad foundation will enable students to hone their specific interests towards the conduct of supervised research that will make an original contribution to their fields.

Objectives:

PhD English is a perfect choice for those who have a keen research interest in the areas of English Literature and Applied Linguistics. The objectives of these two pathways are to:

- Broaden and deepen students' research skills in their respective areas.
- Produce scholars of English language and literature, who are familiar with modern research theories and practices.
- Preparing and submitting material for research and publications.
- Study in-depth and reflect critically upon an aspect of the research method, relevant to the dissertation topic.
- Carry out systematic research into the primary, critical and theoretical literature, relevant to the dissertation topic.
- Develop an independent dissertation project.

Entry Requirements for the Program:

Graduates holding MPhil English, MPhil English Language Teaching (ELT), MPhil Teaching English to the Speakers of Other Language (TESOL), MPhil Linguistics/Applied Linguistics or any other equivalent qualification recognized by the HEC, with minimum 3.00 CGPA, are eligible to apply. Additional qualifications such as a relevant post-graduate diploma or teaching experience in the relevant field will be given preference.

- Candidates will be required to submit an original and robust research proposal in the field of English Literature or Applied Linguistics.
- Applicants are required to give a written admission test.
- Successful candidates will be required to follow up in an interview.
- The selected applicants will be recommended for admission.



PhD Islamic Studies



A higher degree in Islamic studies help teachers to secure selection and promotion to higher ranks in their professional careers. Doctor of Philosophy is largely beneficial for nation builders who contribute as teachers; while working in different academic and social institutions. This is an advanced level study for MPhil degree holders, designed for their further learning, proficiency as professionals, and their selection in the same fields. This degree will enhance the future employment opportunities of the youth, seeking jobs and will enrich the skillset of the faculty members, who are already employed.

Program Description:

PhD in Islamic Studies is the highest research degree awarded at GIFT University. The program combines intensive and extensive studies in Islamic disciplines with a research work at an advanced level. An in-depth study of classical Muslim knowledge tradition constitutes to the core of the program, but equal importance is given to modern academic trends and debates in social sciences, as well. The program ensures that students interact directly with original sources in Arabic and English. Training scholars, in this way, can contribute to quality research in the discipline with a modern perspective, which is the prime goal of this program.

Program Objectives:

To produce:

 Researchers of international caliber in Islamic studies, capable of presenting Islamic ethos and philosophy in such a way that it becomes the philosophy of life for common people.

 Committed and competent, broad-minded scholars having broad based study in Islamic studies, free of sectional biases and intolerant attitudes towards different schools of thought.

 Intellectual leaders who can critically evaluate the social problems and can pave ways to better solutions, having an analytical and moderate approach to the intellectual and religious crisis.

Program Structure & Requirements for the Award of the Degree:

• Duration: 3 years, extendable to maximum 5 years

Course Work: first 2 semesters.

• After the completion of the course work, the candidate has to go through a Candidacy Test/Comprehensive Exam before getting registered for writing PhD dissertation.

• Comprehensive examination, selection and approval of topic and synopsis: 3rd & 4th Semester, doctoral dissertation: 5th & 6th Semester, publication of one paper.

- Publication of two research papers in HEC (Recognized journals)
- Successful defense of thesis

Minimum Eligibility Criteria:

- MPhil (with Research Work of 6 Credit Hours) in Islamic studies with a minimum of 3.0 CGPA.
- Relevant level NTS test is also acceptable for admissions.



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Program Description:

The PhD Management Sciences is a research-based doctoral program to produce high-guality researchers in the specialized areas of Marketing, Finance, Human Resource Management, and Operations and Supply Chain Management. It is a full-time program that requires a high level of commitment for four to five years to complete.

Career Prospects:

The doctoral program is designed for individuals interested in academic careers or seeking research positions in an industry, government, and consulting firms.

Program Objectives:

The program is designed to train scholars who will be:

- a) knowledgeable about latest developments on the frontiers of their scientific disciplines.
- b) capable of contributing to the advancement of knowledge relevant to management education and practice, and

c) skillful in conveying this knowledge to students and practitioners.

Minimum Eligibility Criteria:

In ranking applicants, the primary consideration would be given to the candidate's with adequate academic potential that is needed to succeed in the program and the level of commitment, which is required to successfully pursue it. The minimum eligibility criteria for admission to the doctoral program are as follow:

- MPhil/MS/BS or equivalent degree with minimum 3.0/4.0 CGPA
- No third division in academic career
- At least 80% marks in admission test
- At least 80% marks in interview

The applicant is required to submit the following documents:

- Application form
- Attested copies of official transcripts and degrees
- Statement of purpose
- Research proposal (maximum 5 pages)
- Two academic references
- A resume highlighting academic and non-academic achievements
- A copy of dissertation (if any) up to the first chapter along with list of references



GIFT UNIVERSITY The Best & Largest University in Gujranwala



Advanced Diploma in Clinical Psychology

Introduction:

Flagship of the department, the one-year full time Advance Diploma in Clinical Psychology program aims to train clinical psychologist to acquire professional skills like assessment and management by using different therapeutic interventions and clinical research. For professionals, the skills in working with special educational settings, to deal with behavioural and emotional difficulties of children, adults and psychiatric patients, are paramount.

Scope:

- Clinical psychologist in Government/ private hospital and clinics
- Placements in NGOs
- Counselling psychologists in educational Institutions
- Therapist at rehabilitation centres
- Academicians at colleges, medical colleges and universities
- Child Psychologists
- Recruitment in forces such as Army, Police, Rescue 1122, Atomic Energy Commission, Forensic Department and others

Campus Features:

- Clinical setup at campus
- Testing and assessment laboratory
- Fully equipped library
- Clinical practice exposure at DHQ Hospital
- Highest number of PhD faculty members in the region

Minimum Eligibility Criteria:

- 16 Years of education with CGPA 2.0 / 4.0 (for semester system) or second division (for annual system).
- Relevant level NTS test is also acceptable for admissions.

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How to Apply?

General Criteria to Apply:

- The candidate fulfills the eligibility conditions of the program.
- The candidate must have earned the eligibility qualification from a recognized educational institution.
- The candidate has not been debarred on disciplinary grounds during earlier educational career.

Admission Application:

Applications for admissions are invited through advertisements in the media. The prospective candidates are advised to obtain the university prospectus, application form and admission schedule from the admissions office. They may make queries to the officer on duty for further information.

Admission applications should be submitted together with all the required documents, within the prescribed time limit, in the admission office.



Contacts at a Glance

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Ms. Umara Qaiser | Tel: +92 55 3892989 | Extension: 191 | Email: sfc@gift.edu.pk

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Admissions Office

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GIFT Campus

Lahore Office

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DISCLAIMER

All aspects covered in this prospectus are subject to change at any time without prior notification by the University and are not liable to be challenged on any ground whatsoever by anyone and anywhere. Any matter or its part, thereof, shall not be deemed to be part of any contract with GIFT University by any person.



GIFT University Campus Near GIFT University Chowk, Gujranwala.

GIFT Regional Office

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